

STC CELEBRATION

DATE: 09.05.2026



Farewell to the final year students was organized to bid a warm and memorable goodbye to the outgoing students. The event was conducted with great enthusiasm and provided an opportunity for students, faculty members, and staff to celebrate the achievements and contributions of the graduating batch. Various cultural performances, speeches, and interactive sessions were held, creating an atmosphere of joy and nostalgia.

DATE: 29.05.2026



A Summer Faculty Development Programme on "Curriculum Development and Assessment Methodologies" was conducted on 29.05.2026 under the auspices of the IQAC. The sessions focused on contemporary approaches to curriculum design, outcome-based education, and effective assessment methodologies. The resource persons shared valuable insights and practical strategies for enhancing teaching-learning processes and aligning curricula with academic and industry requirements.

AWARDS / RECOGNITIONS

S.No	Details of the Faculty Members	Award / Recognition	Awarded By
1.	Dr. K. Loganathan Assistant Professor, Dept. of B.Com (PA)	Innovative Educator – 2026	IFEE National Excellence
2.	Dr. G. Murugesan HoD, Department of AI&ML	Certificate of Excellence in Reviewing	The Journal of Experimental Agriculture International

PUBLICATIONS

S. No	Name of the Faculty	Book / Chapter / Article /Conference Proceeding with ISBN	Title	Name of The Publisher	Month / Year
1.	Dr. P. Gomathi Associate Professor	Journal	Study on Impact of Make in India Initiative Growth and Sustainability	Multidisciplinary Scientific work and Management	May 2026
2.	Dr. K. Kannan Assistant Professor	Book	Gig Work in India: Social Security Needs for a Vulnerable Workforce	Lambert Academic Publishing	May 2026
3.	Mrs. A. Parameswari Asst. Professor, B.Com (IT)	Book	Information System for Business.	Skyline Global Publications	May 2026
4.	Dr. P. Gomathi Associate Professor, M.Com	Book	AI Driven Marketing and Consumer Insights	Priyam Publications	May 2026
5.	H. Syed Ibrahim Assistant Professor Dept. of B.Com (ABA) & B.Com (IT)	Journal	Measuring NPA (Non-Performing Assets) Levels and Its Impact on Profitability in HDFC Bank and ICICI Bank	MSW Management-Multidisciplinary, Scientific Work and Management Journal	May 2026

PAPER PRESENTATION

S. No	Details of the Faculty	Date	Venue / Institution	Topic	Online/ Offline
1.	Dr. K. Chelladurai Assistant Professor, Department of B. Com	12.05.2026	International Journal of Innovative Research in Technology.	A Study on Consumers Perception Towards Advertisements of Health Care Drinks in Tiruppur District. Consumer Impulse Purchase Behaviour with Reference to Cognitive & Affective Purchase Behaviour of Fashion Products Through Off-Line Mode and On-Line Mode.	Online

RESOURCE PERSON

S. No	Name of the Faculty	Date	Venue / Institution	Topic	Online/ Offline
1.	Dr. Leena G Pillai, Assistant Professor Department of AI & ML	25.05 2026 to 30.05 2026	Kerala IT Mission	Digital Transformation in Natural Language Processing in Social Wellness	Online

CERTIFICATE COURSE COMPLETION

S.No	Name of the Faculty	Course Name	Offered By	Date
1.	Mrs. A. Parameswari Assistant Professor, Dept. of B.Com (IT)	Internet Based Business Idea	Infosys Springboard	02.05.2026

SPORTS

N.S. Pranesh of I MSW won the Silver Medal in Race Walking with the performance of 1.53.43.39 Sec in the 98th Tamil Nadu Senior Athletic Championship held at Thirunelveli from 29th to 31st May 2026.



EVENTS ORGANIZED

Farewell, Summer FDP, Workshop

S. No	Event Details	Title of the Event	Resource Person/Venue	Department	Date
1.	Farewell	Farewell	STC	N/A	09.05.2026
2.	Summer FDP	Curriculum Development and Assessment Methodologies	1. Dr. M.P. Vijayakumar IAS (Retd.), Vice-Chairperson, TANSCH 2. Dr. Gokulakrishnan, Senior Associate, TANSCH 3. Dr. Santhoshkannan, Senior Associate, TANSCH 4. Dr. Shobana, Assistant Professor, Department of Chemistry	IQAC	29.05.2026
3.	Workshop	Career Mapping Workshop Series-I (Online) Build a Career in Business Analytics through MBA	Dr.R. Dinesh Babu Managing Director, Brainswig Edu tech Pvt Ltd	MBA	29.05.2026
4.	Workshop	Career Mapping Workshop Series-II (Online) Build a Career in Hr Through MBA	Mr. Saravanan Paramasivam Head, HR, Tech 7 Automation	MBA	30.05.2026

MONTHLY NEWSLETTER COMPILED AND RELEASED BY IQAC

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Dr. M.R. Vanithamani, Principal

IQAC Director

Dr. M. Leelavathi
Assistant Professor, AI&ML

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