

STC CELEBRATION

DATE: 5.3.2026



Singer Meenakshi attended the Synergia 26 Intercollegiate meet as the Special Guest. She enriched the event with her vibrant presence and captivating performance, delighting the audience. The event was conducted successfully, and her presence remained one of the major highlights of the cultural competition. 1000 plus students participated in the event.

DATE: 9.3.2026



Tribal camp – 2026 was conducted as part of the MSW program from 9th March 2026 to 14th March 2026 at Kurumazhai, Kuzhipatti, Kaattupatti Tribal Village. During this period, students actively participated in community engagement initiatives within a tribal area, gaining experience of rural and tribal life.

DATE: 11.03.26



A National Conference on “GenAI for Social Good: Innovations & Impact” was conducted on 11.03.2026 by SoCS. Mr. Jaffershah Jahangeer, Associate Director and AI Scientist at IQVIA, Bangalore was the resource person. He delivered an insightful lecture on the applications of Generative AI for social good, emphasizing its transformative role in healthcare, education, and public services.

DATE: 15.3.2026



The 22nd Graduation Day for the Batch of 2024 was conducted with great pride and enthusiasm. Dr. K.S. Chandrasekar, Vice Chancellor, Cluster University, Jammu & Kashmir, was as the chief guest. He addressed the graduates with an inspiring speech, emphasizing the importance of dedication, continuous learning, and ethical values in shaping their future. The ceremony was conducted successfully, celebrating the achievements of the students and marking a significant milestone in their academic journey.

DATE: 16.3.2026



The Department of B.Sc CS won the overall trophy in the intra collegiate meet Addukalam 2026. The students showcased exceptional talent and teamwork across various events, securing top positions and bringing pride to the institution.

DATE: 17.3.2026



Dr. M. Settu Memorial Day was observed with respect and solemnity. Mr. V. Ramakrishnan from Madurai addressed the gathering. The program included engaging performance and heartfelt moments that paid tribute to the occasion.

DATE: 18.3.2026



Annual Day celebration was held with great enthusiasm and grandeur. Ms. Bharathy Bhaskar, renowned writer and speaker, attended the event as the chief guest. She delivered an inspiring and thought-provoking speech, motivating the students to pursue knowledge, confidence, and personal growth. The event featured various cultural performance and achievements of students, making it a memorable occasion.

DATE: 24.3.2026



A South Zone Cultural Centre program featuring the traditional folk art of Villupattu was conducted. Mr. Kumarasan from Thanjavur was the performer. The event was organized by the South Zone Cultural Centre, Thanjavur, and exhibited the rich cultural heritage and storytelling tradition of Tamil Nadu through engaging music and narration.

International Seminar

DATE: 27.3.2026

A session on Financial Literacy as a Tool for Economic Empowerment and Sustainable Development was conducted for the students of B. Com B&I and B. Com ABA. The session was led by Mr. Ashok Kumar Kasi, Senior Trainer CFA, Global Investment Banking Operations, and NISM/NCFM.



Student Exchange Programme

DATE: 12.3.2026 to 14.3.2026



Students from R.A. Podar College and Economics visited the campus and participated in various lectures and seminar.

COMMEMORATION DAY

DATE: 13.3.2026



The International Women's Day celebrations were held with great enthusiasm. Ms. Nithya Prabhu, Honorary Director, Eswar Academy, was the chief guest. She addressed the gathering and shared valuable insights on women's empowerment, leadership, and entrepreneurship.



AWARDS / RECOGNITIONS

S.No	Details of the Faculty Members	Award / Recognition	Awarded By
1	Dr. S. Rajalatha, Dean, Academics	Excellence Award	Creative Nest and Kudil, Pollachi
2	Mr. K. Giridharan Assistant Professor, B.Com	Best Library User	Sree Saraswathi Thyagaraja College Pollachi
3	Dr. G. Raja Associate Professor, Tamil	Senior Educator	National Foundation for Entrepre- neurship Developer
4	Dr. M. Leelavathi Director, IQAC	Iconic Women Award 2026	Higher Education
5	Dr. K. Kannan Assistant Professor, M.Com	GST Reforms and Impact on MSMEs, Start-ups, and Entrepreneurship	PSG College of Arts & Science Coimbatore
6	Dr. M. Leelavathi Director IQAC	Best NPTEL Mentor	Saraswathi Thyagaraja College Pollachi
7	Dr. G. Murugesan Assistant Professor, AIML	Introduction to Robotics	IIT, Bombay

PUBLICATIONS

S.No	Name of the Faculty	Book / Chapter / Article / Conference Proceeding with ISBN	Title	Name of the Publisher	Month / Year
1	Ms. A. Parameswari Head & Assistant Professor Dept. of B.Com ABA & IT	Journal	Multidisciplinary Scientific Work and Management	Fintech Inclusion and Digital Payment Adoption among Women Entrepreneurs	March 26
2	Dr. O. V. Shanmuga Sundaram Head & Associate Professor Department of Maths	Journal	Super Lehmer-3 Mean Labeling of Snake Related Graphs	Nonlinear Studies	March 26
3	Dr. G. Manokaran Director, Commerce	Journal	A Study on Employee Perception on the Effectiveness of Training Programs among Selected Manufacturing Industries	International Journal of Recent Development in Engineering and Technology	March 26
4	Dr. M. Leelavathi Director, IQAC	Journal	Secure Seq Shield: Intelligent Intrusion detection using threat- Adaptive transformers on encrypted traffic	IEEE Publications	March 26

SEMINARS ATTENDED

S.No	Details of the Faculty	Date	Venue / Institution	Topic	Online/ Offline
1	Ms. U. Kayal Vizi Assistant Professor, B.Com	24.3.2026	A.C.T Academy	How to Write Quality Re- search Papers for Impact Factored Journals?	Online

PARTICIPATION IN FDPS

S.No	Date	Name/ Details of the Faculty	Venue / Institution / Organized	Topic	Online / Offline
1	12.3.2026 to 18.3.2026	Dr. M. Kavitha Assistant Professor Department of M.Com IB	Hindusthan College of Arts Science, Coimbatore	Empowering Educators for the Digital Future	Online
2		Ms. U. Kayal Vizi Assistant Professor, B.Com			

PAPER PRESENTATION

S.No	Details of the Faculty	Date	Venue / Institution	Topic	Online / Offline
1	Dr. R. Umamaheswari Associate Professor Department of MBA	11.3.2026	Rathinam College of Arts and Science, Coimbatore	International Conference on AI in Digital Transformation: A Roadmap to Global Business Innovation	Online
2	Dr. B. Mythili Associate Professor Department of M.Com	6.3.2026	PSG College of Arts & Science Coimbatore	The Sovereignty of Markets and Global Platforms: An Exploration of Economic, Ethical and Governance Dimensions Entitled Bridging the Digital Divide: Evaluating Access to Education Platforms in Rural India-A Development Economics Perspective	Online
3	Dr. K. Kannan Assistant Professor Department of M.Com				
4	Dr. S. Magudeeswaran Assistant Professor Department of Maths	5.3.2026	European Alliance for Innovation	Advanced Hybrid Information Processing	Online
5	Dr. R. Umamaheswari Associate Professor Department of MBA	11.3.2026	AI Based Recruitment Analytics: A Case Study of Coimbatore	Rathinam College of Arts and Science, Coimbatore	Online
6	Dr. K. Kannan Assistant Professor & Department of M.Com	12.3.2026	PSG College of Arts & Science Coimbatore	GST Reforms and Impact on MSMEs, Start-ups, and Entrepreneurship	Online
7	Dr. B. Mythili Associate Professor Department of M.Com				
8	Dr. J. Nimala Assistant Professor Dept. of B.Com BA	13.3.2026	NGM College, Pollachi.	Impact of GST on Consumer Buying Behaviour of Personal Care Products	Online

PATENT PUBLISHED

S.No	Name of the Faculty	Date	Topic	Published / Granted
1	Ms. A. Parameswari Head & Assistant Professor Department of B. Com ABA& IT	March-2026	Impact of Financial Literacy on Retirement Planning	Published

FACULTY PROGRESSION

Dr. O. V. Shanmuga Sundaram, Associate Professor, Head-Department of Mathematics, was recognised as the Editorial Board Member of American Journal of Applied Mathematics in recognition of the review “In the article Series and Parallel Connections in Intuitionistic Fuzzy Graphs” on 25.3.2026.

Dr. S. Magudeeswaran, Assistant Professor, Department of Mathematics, served as the member of the Technical Program Committee for the 9th EAI International Conference on Advanced Hybrid Information Processing and was appreciated for his valuable contribution.

SPORTS

R. R. Kubendhiran of II M. Com represented Bharathiar University in the All India Inter University Best Physique Men Tournament held at Andhra University, Visakhapatnam, from 3.3.2026 to 4.3.2026.

STC Volleyballers K. Akilan of II BBA and K. Lucky Anand of III BBA represented Tamil Nadu and Andhra Pradesh States Youth Volleyball teams in the 26th Youth National Volleyball Championship held at KIIT, Bhubaneswar from 15th to 20th March 2026.

STC Athlete M. Kousalya of I MSW represented Tamil Nadu and won the Silver Medal in 4×100 mts relay in the 3rd open National Relay Championship held at Chandigarh on 28th March 2026.

T. Sadham Hussain of I MA English literature won the Gold Medal in K-44 Category under 58 Kg in the National Para Taekwondo Championship held at Bengaluru on 28th & 29th March 2026 and has been selected to represent India in the 27th Asian Para Taekwondo Championship to be held at Mangolia in the month of May 2026.

EVENTS ORGANIZED

Guest Lecture, Meditation & Relaxation Program, Competition, Industry-Academia Linkage, Alumni Talk, Expert Talk, Industry Expertise Lecture, National Conference-1, Awareness Programme, Collaborative Activities, Workshop, Hackathon, SDG Cell - Student Talk, Expert Talk, SDG Activities

S.No	Event Details	Title of the Event	Resource Person / Venue	Department	Date
1	Guest Lecture	From BAF to Global Certification: Mapping your Career Path	Mr. K. Dinesh Kumar Sr. Business Development Head, Imarticus Training	B.Com CA	2.3.2026
		Chemotherapy	Dr. M.R. Ezhilarasi, Associate Professor, Dr. NGP College of Arts and Science, Coimbatore	Chemistry	3.3.2026
		AI for Business Analytics	Mr. T. Boobalan CTO-R2C Technologies, Udumalpet	B.Com BA	12.3.2026
2	In Association with SDG Cell - Student Talk	Democracy Begins with My Vote	N/A	B.Com CA	26.3.2026
3	Meditation Relaxation Program	Heartfulness Meditation & Relaxation Program	Ms. E. Valarmathi Mr. B. Saravanakumar Certified Heartfulness Trainers, Heartfulness Institute, Pollachi	Tamil	4.3.2026
4	Competition	Reels Contest	Dr. T. Priya Controller of Examination	WECC	12.3.2026
		Aadukalam	NA	STC	16.3.2026
5	Industry Academia Linkage	The Future Fintech and Digital Innovation	Mr. Joel Prince Technical Trainer, CTS	SoCS & ICT Academy	9.3.2026
6	Expert Talk	Building Resilient on Gen Z leaders through Value-Based Education	Dr. R. Sathya Wisdom Teacher, Universal Peace Foundation, Pramjothi Ashram Thirumoorthi Hills	B.Com BA	10.3.2026
7	Alumni Talk	Emerging Trends in Fin Tech	Mr. A. Sathishkumar ESAF Bank Dindigul Batch: M.Com (2021 to 2023)	B. Com BA	14.3.2026
8	Awareness Programme	Road Safety Awareness Programme	Pollachi Town Traffic Police	Rotaract Club	11.3.2026
9	Collaborative Activities	Stress Assessment and its Management	NA	UG&PG Psychology	24.3.2026
10	Green Ambassadors	Campus Cleanliness Drive	NA	Green Ambassadors	23.3.2026

S.No	Event Details	Title of the Event	Resource Person / Venue	Department	Date
11	Workshop	Nadagap Pailarangam	Mr. Sureshwaran, Founder Karukkal Thirai pada Iyakkam Chennai	Tamil	25.3.2026 to 27.3.2026
12	Hackathon	External Hackathon	N/A	SoCs	25.3.2026
13	Expert Talk	Robotics and Emerging Technology for Commerce & IT Students	Mr. Sabarinathan Dhanadapani Founder, S K - Robotics	B.Com ABA & IT	28.3.2026
14	SDG Activities	Women Empowerment	N/A	MSW	28.3.2026

Student Progression

Seminar / Webinar / Conference/Cultural Participation

S.No	Name/Number of Students	Departments	Topic	Venue	Participation / Presentation / Price / Award	Date
1	R. Shankar	B. Sc IT	National Conference on Gen AI for Social Good: Innovations & Impact	Sree Saraswathi Thyagaraja College Pollachi	Participated	11.3.2026
2	R. Harini					
3	R. Indhuja					
4	G. Rithanya					
5	S. Hari Haran					
6	S. Duraiselvan					
7	S. Tharanya					
8	P. Vishnu					
9	S. Sanchay Kumar					
10	S. Gayathri					
11	S. Kishore Kumar					
12	S. Elangovan					
13	C. Vishnukumar					
14	S. Ponmathan					
15	P. Shamuvel					
16	P. Sandhya	B.Sc IT	National Conference on Gen AI for Social Good: Innovations & Impact	Sree Saraswathi Thyagaraja College Pollachi	Participated	11.3.2026
17	I. Nithin					
18	E. Muthuvasanth					
19	R. Naveen Kumar					
20	R. Nandhini					
21	N. Mahalakshmi					
22	N. Madhumithra					
23	M. Vedha Sri					
24	M. Kaniyarasan					
25	M. Karpagam					
26	M. Kalaiselvi					

S.No	Name/Number of Students	Departments	Topic	Venue	Participation / Presentation / Price / Award	Date
27	M. Subasri					
28	S. Kokila Brindha					
29	K. R. Devaroopu					
30	K. Pranavsakthipriyan					
31	J. Kaviya					
32	J. Kalaiselvi					
33	G. Gowsalya Devi					
34	K. B. Harini					
35	G. Gokulakrishna Perumal					
36	G. Abinaya	B.Sc IT	National Conference on Gen AI for Social Good: Innovations & Impact	Sree Saraswathi Thyagaraja College Pollachi	Participated	11.3.2026
37	E. Varshini					
38	E. Sakthivel					
39	D. Srimathi					
40	C. Jenifa Merlin					
41	B. Manikandan					
42	R. Athilakshmi					
43	Akhil					
44	Arifa					
45	S. Tharanya	B. Sc IT	Zero Trust is a Vibe: Why you Shouldn't Trust any Packet	Rathinam Group of Institutions Coimbatore	Participated	3.3.2026
46	P. Shamuvel	B. Sc IT	Join Connection India's Mega Techno- Cultural Fest	Rathinam Group of Institutions Coimbatore	Participated	7.3.2026
47	S. Tharanya					
48	S. Priyanka	M. Com	The Sovereignty of Markets and Global Platforms: An Exploration of Economic, Ethical and Governance Dimensions Entitled Social Media Platforms and The Erosion of Democratic Discours	PSG College of Arts and Science Coimbatore	Presented A Paper	6.3.2026
49	A. Shanmugapriya					
50	M. Abirami					
51	D. Vasugidevi					
52	Karthikeyan					
53	V. Sowmiya					

S.No	Name/Number of Students	Departments	Topic	Venue	Participation / Presentation / Price / Award	Date
54	R. Buvaneshwari	B. Sc Chemistry	Illustration Art	VLB Janakiammal College of Arts & Science Coimbatore	Won the Second Prize	6.3.2026
55	R. Buvaneshwari		Yuva Utsav-26		Won the Third Prize	
56	S. Sujith		Yuva Utsav-26		Won the Third Prize	
57	R. Buvaneshwari	B. Sc Chemistry	Pencil Sketching	STC College Pollachi	Won the First Prize	5.3.2026
58	N. Hema	B. Sc Chemistry	Wealth Out of Waste at the Intercollegiate Cultural Fest	Rathinam Group of Institutions Coimbatore	First Prize	3.3.2026 to 7.3.2026
59	S. Mohan Kumar					

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IQAC - Chairperson
Dr. M.R. Vanithamani, Principal

IQAC Director
Dr. M. Leelavathi
Assistant Professor, AI&ML

Language Support
Dr. R. Vennila Nancy Christina
Head, English

Supporting Staff
Ms. K. Amirtha
Quality Assurance Executive, IQAC