

### STC CELEBRATION

DATE: 17.04.2026



On 17.04.2026, an Awareness Programme and Blood Donation Camp was successfully conducted at Primary Health Centre Negamam in collaboration with the Rotaract Club, National Service Scheme (NSS), and Club. The programme aimed to create awareness about the importance of blood donation and encourage voluntary participation among the students.

### AWARENESS PROGRAMME

An Orientation and Awareness Programme on Mind and Wellness was conducted for the students of the MSW Department on 17.04.2026. The session was handled by the team from Bodhi Mind Care. The resource persons created awareness about mental health, emotional well-being, stress management, and the importance of maintaining a positive mind set in academic and personal life.



DATE: 18.04.2026

An Expo was successfully conducted on 18.04.2026, by all the departments with great enthusiasm and active participation.



The event served as a platform for students to exhibit their innovative projects, creative models, technical ideas, and academic achievements. Each department presented informative and interactive displays that highlighted the talents and skills of the students.

DATE: 21.04.2026

An Interaction Event and Career Launch Ceremony was conducted on 21.04.2026 and 22.04.2026 under the CTPCR initiative. The programme was inaugurated by Mr. S. Venkatesh, Chairman of Sree Saraswathi Thyagaraja College. The chief guest addressed the students and highlighted the importance of career planning, skill development, and industry readiness.



DATE: 22.04.2026

### OUT BOUND TRAINING PROGRAM

An outbound training program titled "Turning Point Adventure Camp" was conducted for MBA students on 22.04.2026 at Coimbatore. The programme was designed to enhance leadership skills, teamwork, communication, and problem-solving abilities through various adventure-based and experiential learning activities.



DATE: 27.04.2026

### LEADERSHIP TRAINING PROGRAM

A two-day Leadership Training Program was conducted at the LEAP Training Centre. The first batch attended on 27.04.2026, and the second batch attended on 30.04.2026. The session was handled by Mr. Premnath, Founder of Leap Academy. The resource person emphasized effective leadership skills, decision-making abilities, and personal development strategies required for professional success.



DATE: 29.04.2026

Farewell for the students of the Department of MBA was held on 29.04.26. The gathering was marked by enthusiastic participation, vibrant performance, and sincere expressions of gratitude toward friends, teachers, and mentors.

## AWARDS / RECOGNITIONS

| S.No. | Details of the Faculty Members | Award/ Recognition                                                 | Awarded By                                 |
|-------|--------------------------------|--------------------------------------------------------------------|--------------------------------------------|
| 1.    | Dr. S. Magudeeswaran           | Excellence in Research Award                                       | Sparkle Foundation                         |
| 2.    | Dr. Leena G Pillai             | 3 Manuscripts for the Journal Science Report                       | Springer Nature                            |
| 3.    | Dr. C. Palanisamy              | Participatory Research Methods (Critical Social Work Practice)     | Tata Institute of Social Sciences, Mumbai. |
| 4.    | Dr. Leena G Pillai             | 1 Manuscript in 2026                                               | Springer Nature                            |
| 5.    | Dr. S. Magudeeswaran           | International Conference on Advanced Hybrid Information Processing | EAI Innovating Research                    |
| 6.    | Dr. S. Rajalatha               | Presiding over the Certificate Distribution Function at Aliyar     | Aliyar Arivu Thiruk Kovil                  |

## PUBLICATIONS

| S.No | Name of the Faculty                                                   | Book / Chapter / Article / Conference Proceeding with ISBN | Title                                                                                                                              | Name of the Publisher                                                      | Month / Year |
|------|-----------------------------------------------------------------------|------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|--------------|
| 1.   | Dr. Leena G Pillai<br>Assistant Professor & CRD Coordinator (CS & CA) | Journal                                                    | Multistage Fine-tuning Strategies for Automatic Speech Recognition in Low-resource Languages                                       | ACM Transactions on Asian and Low-Resource Language Information Processing | April 2026   |
| 2.   | Dr. T. Priya, CEO                                                     | Web of Conference                                          | Multi-Segmented Silicon Photonic Power Converters for Simultaneous Energy Harvesting and High-Speed Optical Wireless Communication | EDP Sciences                                                               | April 2026   |
| 3.   | Dr. T. Priya, CEO                                                     | Web of Conference                                          | Enhancing charge transfer and low-light performance of DSSCs using V2C MXene-integrated copper redox electrolyte                   | Springer                                                                   | April 2026   |
| 4.   | Dr. M. Devipriya                                                      | Book                                                       | Crypto Currency                                                                                                                    | Skyline Global Publications                                                | April 2026   |
| 5.   | Dr. M. Devipriya                                                      | Scopus                                                     | How Femvertising Shapes Brand Equity, Attitude, And Buying Behaviour: A Structural Equation Modeling Perspective                   | MSW Management - Multidisciplinary, Scientific Work and Management         | April 2026   |
| 6.   | Dr. P. Gomathi                                                        | Scopus                                                     | A Study on Impact of make in India Initiative Growth and Sustainability of the Handloom Industry                                   | MSW Management - Multidisciplinary, Scientific Work and Management         | April 2026   |

## PARTICIPATION IN FDPS

| S.No | Date                     | Name / Details of the Faculty                                       | Venue / Institution / Organized          | Topic                                                                  | Online / Offline |
|------|--------------------------|---------------------------------------------------------------------|------------------------------------------|------------------------------------------------------------------------|------------------|
| 1.   | 06.04.2026 to 11.04.2026 | Ms. S. Deivanayagi<br>Assistant Professor<br>Department of B.Com PA | Noorul Islam Centre for Higher Education | "Research Excellence in Academia: Writing Tools and Ethical Standards" | Online           |
| 2.   | 06.04.2026 to 11.04.2026 | Dr. Gomathi P<br>Associate Professor,<br>Department of B.Com BA     | Jain University, Bangalore               | Transforming Academic Practices for AI-Integrated Education            | Online           |

## PATENT PUBLISHED

| S.No | Name of the Faculty  | Date       | Topic                                                                            | Published / Granted |
|------|----------------------|------------|----------------------------------------------------------------------------------|---------------------|
| 1.   | Ms. S. Riyaz Fathima | 09.04.2026 | Analysis of IoT Smart Agriculture Monitoring System Using Sensor in Smart Cities | Applied             |

## FACULTY PROGRESSION

Dr. C. Palanisamy, Assistant Professor Department of Social Work, acted as the guest faculty to teach participatory research methods & critical social work practice for BSW students at Tata Institute of Social Sciences, Mumbai.

Dr. S. Rajalatha, Dean, Student Affair and Associate Professor, Department of Tamil, participated as the Vice Chancellor's nominee in the Ph.D. Doctoral Committee meeting held at Sri Krishna Arts and Science College, Coimbatore, on 27.04.2026.

## SPORTS

The 29th Annual Sports Day celebration was conducted on 9th April 2026 and Mr. Irfan K.T, Olympian, Junior Commissioned Officer, Indian Army, The Madras Regimental Centre, Wellington was the chief guest, of the event.



## EVENTS ORGANIZED

Guest Lecture / Invited Talk, Faculty Orientation Program, Orientation Programme/Awareness/Induction Programme, Interaction Event, Out Bound Training Program, Expo

| S.No | Event Details                                           | Title of the Event                      | Resource Person / Venue                        | Department | Date       |
|------|---------------------------------------------------------|-----------------------------------------|------------------------------------------------|------------|------------|
| 1.   | Faculty Orientation Program                             | Academic and Administrative Audit (AAA) | Dr. Tholkappia Arasu CEO Aassaan Accreditation | IQAC       | 08.04.2026 |
| 2.   | Orientation Programme / Awareness / Induction Programme | Mind and Wellness                       | Team from Bodhi Mind Care, Coimbatore          | MSW        | 17.04.2026 |

| S.No | Event Details                | Title of the Event                   | Resource Person / Venue                                                               | Department     | Date                        |
|------|------------------------------|--------------------------------------|---------------------------------------------------------------------------------------|----------------|-----------------------------|
| 3.   | Expo                         | Business Analytics                   | Dr. G. Manoharan<br>Director - SoC                                                    | B. Com BA      | 18.04.2026                  |
|      |                              | Compu.Com Expo'26                    | N/A                                                                                   | B. Com CA      |                             |
|      |                              | Psyexplora 2K26                      | N/A                                                                                   | Psychology     |                             |
|      |                              | Technokratz-2K26                     | Dr. Leena G. Pillai<br>Asst. Professor (AI&ML)                                        | B. Sc CS       |                             |
|      |                              | Busi-Wiz Expo 26                     | N/A                                                                                   | BBA            |                             |
|      |                              | Expo on World Trade Zones            | Dr.G. Manoharan<br>Director, SoC                                                      | M.Com IB       |                             |
|      |                              | Tech Expo-26                         | Dr. Leena G. Pillai<br>Asst. Professor (AI&ML)                                        | MCA            |                             |
|      |                              | Expodia '26 Hardware & Software Expo | N/A                                                                                   | BCA            |                             |
|      |                              | Impact Nexus'26                      | N/A                                                                                   | MSW            |                             |
|      |                              | Math Expo                            | N/A                                                                                   | Maths          |                             |
|      |                              | Technovate 26'                       | N/A                                                                                   | B. Sc AIML     |                             |
|      |                              | Analytiq 26'                         | N/A                                                                                   | DSA            |                             |
|      |                              | HackTrack-2K26                       | Dr. Sajad Hyder<br>Visiting Professor of DCFS<br>Dept. of B.Sc (DCFS)                 | DCFS           |                             |
|      |                              | Chem Expo                            | N/A                                                                                   | Chemistry      |                             |
|      |                              | Language Expo                        | N/A                                                                                   | English        |                             |
|      |                              | Commerce Expo                        | N/A                                                                                   | M.Com          |                             |
|      |                              | Compu.Com Expo'26                    | N/A                                                                                   | B.Com ABA / IT |                             |
|      |                              | EDIT Tech Fusion Expo 2026           | N/A                                                                                   | B.Sc IT        |                             |
|      |                              | Commerce Expo                        | Dr.G. Manoharan<br>Director, SoC, STC                                                 | B.Com          |                             |
| 4.   | Interaction Event            | Career Launch Ceremony               | Mr. S. Venkatesh<br>Chairman, STC                                                     | CTPCR          | 21.04.2026 to<br>22.04.2026 |
| 5.   | Out Bound Training Program   | Out Bound Training Program           | Turning Point Adventure<br>Camp – Coimbatore                                          | MBA            | 22.04.2026                  |
|      |                              | Leadership Training Program          | Mr. Premnath<br>Founder Leap Academy<br>Leap Training Centre,<br>Mathampalayam        | MBA            | 27.04.2026 to<br>28.04.2026 |
| 6.   | Guest Lecture / Invited Talk | BNS & BNSS                           | Mr. M. Mathivanan., MA.,<br>BL., MJF Lion Advocate<br>& NGO Consultant,<br>Coimbatore | MSW            | 24.04.2026                  |

## MONTHLY NEWSLETTER COMPILED AND RELEASED BY IQAC

IQAC - Chairperson

Dr. M.R. Vanithamani, Principal

IQAC Director

Dr. M. Leelavathi  
Assistant Professor, AI&ML

Language Support

Dr. R. Vennila Nancy Christina  
Head, English

Supporting Staff

Ms. K. Amirtha  
Quality Assurance Executive, IQAC