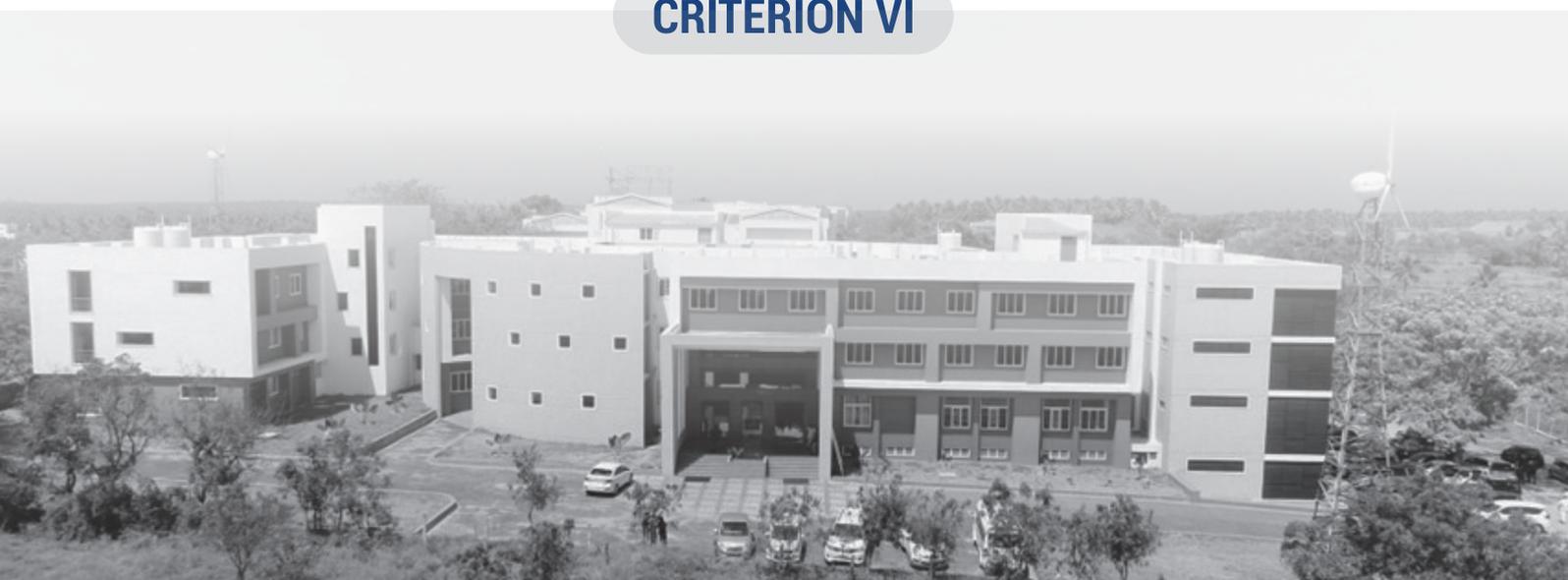# INSTITUTIONAL PERSPECTIVE PLAN
(2023-2033)

CRITERION VI

SREE SARASWATHI THYAGARAJA COLLEGE

An Autonomous, NAAC Re-Accredited with 'A' Grade, ISO21001:2018 Certified Institution,
Affiliated to Bharathiar University, Coimbatore, Approved by AICTE for MBA/MCA and by UGC for 2(f) & 12(B) status
Palani Road, Pollachi, Coimbatore-642107, Tamilnadu, India

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1. INTRODUCTION

Sree Saraswathi Thyagaraja College (STC), founded by V.S.V. Vidyaa Mandir Trust during 1997 with an objective to meet the higher educational needs of the rural as well as the urban youth in and around Pollachi and other districts of Tamil Nadu, has become the cynosure of everyone and has won the confidence of the people as an institution of excellence with discipline, quality, and values. The trust was formed by the three great visionaries of the three Philanthropic families – Thiru. P.M. Thyagarajan, Thiru. M.K. Arumugam and Thiru. D. Sivaraman.

And now the institution is ably run and professionally managed by the service-minded business legal heirs, Thiru. T. Sethupati as Chairman, Thiru. S. Venkkatesh as Vice-Chairman and Thiru. M.A. Vijayamoghan as Secretary. Our former Director General Dr. M. Settu was a brilliant corporate wizard who is no more, played a major role with his road map, strategic guidance, and meticulous planning in transforming the institution into an excellent one and his atman ever remains as the guiding spirit of STC for its great leap.

STC stands unique and majestic with its 'A' grade twice by NAAC, Autonomous Status, ISO certification 21001 -2018, the 2nd Best College Award among the affiliated colleges of Bharathiar University and the Second Rank holder in Sports and Athletics continuously during the last twelve years. Beginning its academic YATRA with a skeleton strength and from 1997 it is strong as on date with 3200 students. Being Co-Educational and autonomous it has several unique best practices, inclusive of need-based curricula, and outcome-based programmes. A new building named VSV Centre for Advanced Studies with all modern amenities has been opened to enhance the teaching and learning experiences and research pursuits and for accommodating the new and latest programmes introduced. It has several scholarship schemes for students who are meritorious, economically backward and extra–ordinarily proficient. The institution has also introduced a special scholarship scheme through STC MSET for UG and PG students from 2019 onwards. Nearly Rs.10 crores have been disbursed to students as scholarships since 2004-05. Since its inception, Sree Saraswathi Thyagaraja College, upon much deliberations among the stakeholders, has evolved its philosophy – "When an Institution becomes very important to the society, it no longer belongs only to its founders, but to the whole society"

The Year 2020 is historically significant for the proposed transformation of Higher Education in India. As STC is already an autonomous college in 2008 and twice accredited by NAAC with 'A', we earnestly believe that NEP and its implications are very important for the growth of the college by revisioning, re-visioning and repositioning ourselves in the nation-building endeavour. The Board of Directors, Principal, all teaching and non-teaching staff came together in a brainstorming session to consolidate the past experiences and draft a new perspective plan for the period 2023-2033.

2. BACKGROUND

The brainstorming session identified the following as the historical milestones:

1. The event of inauguration of the college in 1997 with the sole purpose to serve the region with equitable quality education for all.

2. Becoming an Autonomous Institution in 2008

3. Completion of first NAAC Accreditation in 2007 and Securing 'B++' Grade

4. Completion of second NAAC Accreditation in 2013 and Securing 'A' Grade

5. Completion of third NAAC Accreditation in 2018 and Securing 'A' Grade

6. ISO Certification 21001:2018 in 2021 (Educational Organizations Management System)

7. Implementing the Spirit of NEP 2020 in Curricula and in the academic and administrative operations of the college, wherever possible

8. Education during COVID and post-COVID

We have renewed our commitment to our philosophy

"When an Institution becomes very important to the society, it no longer belongs only to its founders, but to the whole society."

This can be evident from our contribution to the society in terms of our

TWO BEST PRACTICES

1. **Management Scholarships to Ensure Inclusive and Equitable Quality Education and Promote Lifelong Learning Opportunities for All**

2. **Making the United Nations Sustainable Development Goals (UN-SDGs) a Reality through Outreach and Extension Programmes**

(For more details, refer The Best Practices document of NAAC Criterion VII - 7.2.1)

BEST PRACTICE–1

Management Scholarships to Ensure Inclusive and Equitable Quality Education and Promote Lifelong Learning Opportunities for All.

1. This best practice goes along with the United Nations Sustainable Development Goal 4-"Ensure inclusive and equitable quality educations and promote lifelong learning opportunities for all." Being set in a rural area and the economic pressures compounded by the COVID Pandemic has forced us to strategize the need to uphold the value of "inclusive and equitable quality education for all" and this has resulted in the increase of management scholarships in the ensuing Academic Years after COVID Pandemic. This has prevented college drop-outs and learning losses because of economic challenges and facilitated the economically challenged students to reach their education targets.

2. We firmly believe that Quality Education is the foundation of sustainable development, which is a force multiplier which enables self-reliance, boosts economic growth, and improves people's lives, and provides access to inclusive education can help equip locals with tools required to develop innovative solutions to the world's greatest problems.

3. This best practice satisfies the NEP 2020 Clause 12.10 (Financial Support for Students) and NEP 2020 Clause 14 (Equity an Inclusion in Higher Education)

4. To realise this, STC has instituted different types of Management Scholarships:

A) MERIT SCHOLARSHIP

This scholarship is based on marks excluding Language Papers in +2. Students who had scored 81% and above will receive 25% fee concession

B) ECONOMICALLY CHALLENGED SCHOLARSHIP

This scholarship is based on marks excluding Language Papers in +2. Students who had scored 71% and above will receive 50% fee concession, 60% to 70% will receive 25% fee concession. STC faculty team visits the student's residence to verify the economic background of the student.

C) ALUMNI SCHOLARSHIP

25% Fee concession for all PG Courses for those who have completed their UG in STC. Also applicable to brothers and sisters of STC alumni.

D) SIBLING SCHOLARSHIP

Applicable to brothers and sisters of current STC students. 25% Fee concession for all UG Courses. Students with minimum of 50% marks in +2 (excluding language papers) are eligible.

E) MSET SCHOLARSHIP

Scholarship Eligibility Test is conducted in logical, analytical, and English communicative skills. Scholarship is purely based on merit and preference not given to the students of STC. Brochures/mailers are circulated to media and all colleges. The question paper is objective type and the topics included are quantitative aptitude, verbal reasoning, and their subject domain. The results are released along with the counselling schedule on the college website. 100% fee waiver is given for the first 8 ranking students of all the programmes, 50% waiver for the next 32 ranking students of all the programmes.25% waiver for the next 64 ranking students of all the programmes.

F) SPORTS SCHOLARSHIP

The students who excelled in sports and games in school are identified and supported through various scholarships depending on their achievements. Highly meritorious students get 100% fee waiver. Students with sports proficiency are given free accommodation, nutritious food, and Free Coaching. Substituted internal assessment tests are arranged when they participate in camps, coaches, or matches.

Apart from these, all students are covered under Group Insurance, which covers the College Fees even in case of the death of a parent. We make sure that no student is dropped out of the college because of an economic situation.

G) SCHOLARSHIP FOR CERTIFICATE COURSES

To ensure that financial constraints do not become a hurdle to acquire professional skill sets for STC students, a Certificate Course Scholarship is available. The students are provided with scholarships to augment their skill-sets to suit the industry needs:

- Certified Management Accountant (CMA)

- Tally Certification

- Yoga Certification

- NPTEL certificate courses

5. UNIQUENESS

In the region, STC is the only college which offers these Six types of scholarships significantly contributing

1. To the United Nations Sustainable Development Goal 4 – "Ensure inclusive and equitable quality educations and promote lifelong learning opportunities for all."

2. To the Gross Enrolment Ratio (GER) of Higher education in India. This helps to meet one of the goals of NEP 2020, Clause 10.8.

3. To ensure equal access for all men and women to affordable and quality technical, vocational, and tertiary education.

4. To facilitate the vulnerable, including with disabilities, to all levels of education including vocational training to add employable skillsets resulting in securing jobs thereby safeguarding a family from falling into or to remain in poverty which is in fact meeting the United Nations Sustainable Development Goal 1 (End poverty in all its forms everywhere)

BEST PRACTICE–2

Making the United Nations Sustainable Development Goals (UN-SDGs) a Reality through Outreach and Extension Programmes

1. This practice goes along with the **United Nations Sustainable Development Goals such as Quality Education (SDG-4), Good Health and Well Being (SDG-3), Reduced Inequalities (SDG-10), Decent Work and Economic Growth (SDG-8) and Clean Water and Sanitation (SDG-6).**

2. Sree Saraswathi Thyagaraja College has a keen sense of social responsibility in response to its philosophy **"When an Institution becomes very important to the society, it no longer belongs only to its founders, but to the whole society".** The College tries to implement the Sustainable Development Goals by offering Higher Education imbibed with societal concern. The institution aims in creating not only meritorious graduates but also responsible citizens. To implement Sustainable Development Goals and inculcate social, environmental, and national responsibilities the college conducts various extension activities throughout the year.

3. The College has 9 Centres, 3 Cells, 2 Councils, 18 clubs and 3 student bodies like NCC, NSS, and Youth Red Cross. Associations of the departments also join hands with clubs and student bodies to exert service to the society. **Centre for Rural Development** along with other departments plays a pivotal role in rendering the elite services.

4. We firmly believe that instead of reinventing the wheel it is better to **align the mission of the college along the UN-Sustainable Development Goals and the principles of NEP** to build the nation strong and to spread the vision of UN by implementing and incorporating a select few SDGs in the regular practice of STC and to serve as the role model in the region in catering quality education, to build a socially fair, equitable, economically viable and environmentally friendly world by moulding students into responsible citizens.

5. **To make the UN-Sustainable Development Goals a reality,** we have taken a few goals in the first phase:

STC
Extension Activities with UN-SDGs

A) EDUCATION RELATED (QUALITY EDUCATION - SDG 4)

Sree Saraswathi Thyagaraja College, Pollachi in association with the National Daily Newspaper, The Hindu, Tamil Thisai, organises quiz and career guidance programme for the schools situated in the areas of Pollachi, Palani, Udumalpet and Dharapuram. Toppers were offered Management Scholarships.

B) HEALTH RELATED (GOOD HEALTH AND WELL BEING - SDG 3)

Centre for Rural Development along with other departments organised village household survey under Swatch Bharat Abhiyan for the villages adopted under Unnat Bharat Abhiyan (UBA). CRD along with Pollachi Rotary and Indian Immunological Society, Hyderabad constructed Sanitation Block at Government Higher Secondary School, Pollachi & Government High School, Gollapatti. Eye camps, blood donation campaign, vaccination campaigns, Covid-19 Swabs tests were conducted.

C) SOCIAL UPLIFTMENT (REDUCED INEQUALITIES- SDG 10)

The institution has conducted various programmes related to social upliftment. Awareness Rallies related to cancer, drug abuse, child labour, helmet awareness were conducted.

D) EMPLOYMENT RELATED (DECENT WORK AND ECONOMIC GROWTH- SDG-8):

The institution in association with Bombay Stock Exchange organized Investors Awareness Programme. Through the project rural, semi-urban citizens gained awareness in various concepts of savings and investments.

E) ENVIRONMENT RELATED (CLEAN WATER AND SANITATION- SDG-6)

STC is a participating institution under Unnat Bharat Abhiyan (UBA), a flagship programme of Ministry of Human Resource Development (MHRD), Government of India and has adopted the following villages for their development in collaboration with district administration.

a.   Eripatti

b.   Devampadivalasu

c.   Vazhaikombunagoor

d.   Nallur

e.   Ayyampalayam

UNIQUENESS

In the region, STC focuses on UN-Sustainable Development Goals, (through outreach programmes and extension activities) significantly contributing

1. Extension activity is conducted in 5 fields catering to the need of the local community and region. Apart from the curriculum the PG & Research Department of Social Work has mandatory outreach programmes.

2. Education Related (Quality Education - SDG 4)

3. Health Related (Good Health and Well Being - SDG 3)

4. Social Upliftment (Reduced Inequalities- SDG 10

5. Employment Related (Decent Work and Economic Growth- SDG-8)

6. Environment Related (Clean Water and Sanitation- SDG-6)

3. NAAC AND STC PERSPECTIVE PLAN 2033

STC has faith in the NAAC criteria and the NAAC assessment process to transform higher education institutes into centres offering superior learning experiences. We believe that if followed in the true spirit of the process, the assessment process can bring a quantum change to the institutional practices. Hence, the current plan and policy has been conceived with NAAC Criteria in mind. Our Core Values reflect NAAC Core Values and the policy document has been cast in NAAC 7-criteria framework. Adopting this framework helps us in self-evaluation on all the indicators and assist us in planning and expansion.

4. THE NEP 2020 AND STC PERSPECTIVE PLAN 2033

The New Education Policy pushes for diversification and expansion in all dimensions. We evaluated the college on the NEP parameters and brainstormed upon the way forward. Expansion without compromising our quality thrust was the goal. This section reflects our discussion process on NEP in 2020. Later, this section was revised based on NAAC and NEP parameters advocated in Nov 2021. In addition to NEP mandate on student strength, the NEP parameters visualized by NAAC were added for the discussion below. These include Multi-disciplinarity/Inter-disciplinarity, Academic Bank of Credit (ABC), Skill Development, Appropriate integration of Indian Knowledge System, Focus on Outcome based Education (OBE) and Distance Education/ Online learning.

FORWARD-LOOKING VISION

Given the 21st century requirements, quality higher education must aim to develop good, thoughtful, well-rounded, and creative individuals. It must enable an individual to study one or more specialized areas of interest at a deep level, and also develop character, ethical and Constitutional values, intellectual curiosity, scientific temper, creativity, spirit of service, and 21st century capabilities across a range of disciplines including sciences, social sciences, arts, humanities, languages, as well as professional, technical, and vocational subjects. A quality higher education must enable personal accomplishment and enlightenment, constructive public engagement, and productive contribution to the society. It must prepare students for more meaningful and satisfying lives and work roles and enable economic independence.

(NEP, Part II, Clause 9.1.1, Page 33)

Taking the spirit of NEP 2020, STC has redesigned its curricula to include the following:

- Multi-disciplinarity across all Programmes

- utcome-based Education in place from 2018 onwards

- Indian Knowledge System: Inclusion of Indian languages such as Sanskrit, Tamil, Malayalam

- Indian Knowledge System: Training in Yoga for all students (Separate Yoga Hall in the name of the Great Indian Saint Swami Vivekananda)

- Training in employable hard skills

- Training in employable soft skills

(For more details, please refer our Curricula)

STC ASPIRATION

Over a period of time, it is envisaged that every college would develop into either an Autonomous degree-granting College, or a constituent college of a university - in the latter case, it would be fully a part of the university. With appropriate accreditations, Autonomous degree-granting Colleges could evolve into Research-intensive or Teaching-intensive Universities, if they so aspire.

(NEP 2020, Part II, Clause 10.4, Pages 34-35)

Participating in the nation-building exercise under the guidelines of NEP 2020, UGC, AICTE and NAAC, Sree Saraswathi Thyagaraja College focuses on the following future plans:

1. Currently STC has more than 3000 students with Autonomous Status from 2009 offers programmes in multiple disciplines.

2. At present STC has dedicated Centres to increase the focus, which are as follows:

    a. Curriculum Development Cell

    b. Centre for Training, Placement and Corporate Relations

    c. Centre for Counselling and Guidance

    d. Centre for Research and Development

    e. Centre for Human Excellence

    f. Centre for Rural Development

    g. Sports Division

    h. IQAC

    i. Entrepreneurial Development Cell

    j. Institution Innovation Council

3. Keeping Point 1 as our strength, we aspire to become a Teaching-intensive University first and then to become a Research-intensive University.

4. Supported by STC philosophy, we commit ourselves to contribute more to the Nation's Gross Enrolment Ratio

5. To run Open Distance Learning (ODL) and Online Programmes

6. Skill Development Courses

    a. Currently under the auspices of NSDC we offer skill development courses:

    • NSDC Fee-based non-funded Market LED Program (In 2023, a total of 1093 students completed the courses out of the 1145 enrolled students) – (Roles: Data Associate, Junior Software Developer, Web Developer, Retail Sales Associate and Retail Team Leader)

    • PMKVY 4.0 – Skill Hub Initiative under Ministry of Skill Development and

Entrepreneurship (MSDE) (In 2023, a total of 220 students completed the courses out of the 240 enrolled students) – (Roles: Credit Processing Officer, Micro-Finance Executive and Software Programmer)

b. Recognition of Prior Learning (RPL) under PMKVY 4.0

c. Special Projects – Participation ration of 60% by Public and 40% by Students

d. PM Vishwakarma Yojana Scheme – Approved Training Partner among the only 69 in the country.

e. We have plans to increase the number of participants and the number of courses with an aim to significantly contribute to the nation-building exercise.

5. SCOPE OF THE PERSPECTIVE PLAN

The scope of the Perspective Plan is for 10 years from 2023 to 2033.

6. PERSPECTIVE PLAN

6. 1 STRATEGIES IN PLACE TO EXECUTE THE PERSPECTIVE PLAN

Various activities such as Academics, Student Progression, Development of Infrastructure, Institutional Branding etc for the assessment period of 2018-19 to 2023-24 are as follows:

A) ACADEMICS

• Designing Curriculum and Syllabus through Curriculum Development Cell (CDC) to meet industry requirements

• Introduction of Industry Linked Programmes, to make students industry-ready

• Promoting Experiential Learning

• Imparting Value Education

• Training the students to acquire skills in core domains to enhance employability.

• Introduction of employability-oriented Programmes like B.Sc., (Digital and Cyber Forensic Science – 2019-20), B.Sc., (Data Science and analytics – 2021-22), B.Sc., (Artificial Intelligence and Machine Learning – 2020-21), M.Sc., (Applied Psychology – 2021-22), B.Com., (Banking and Insurance – 2022-23), B.Com., (Business Analytics – 2022-23)

B) STUDENT PROGRESSION

• Hand holding the students to appear for Competitive and Professional Exams through STC-IAS Academy

• Enhancing the employability skills of students

- Encouraging the students to participate in co-curricular and extracurricular activities

- Preparing the students for lifelong learning

- Supporting students to excel in Sports and Games

- Providing financial support to economically challenged students, through scholarships

- Developing a sense of societal commitment in students

- Registered Alumni Association and creation of new Alumni chapters

- Placement Preparedness Training through Centre for Placement and Corporate Relations

- Awareness Programme on Entrepreneurship through Entrepreneurship Development Cell

- Offering skill-based courses through National Skill Development Corporation. (NSDC)

C) DEVELOPMENT OF INFRASTRUCTURE

- Construction of additional Classrooms, Seminar Halls, Laboratories, Smart Class Rooms Centre of Excellence, and expansion of Library

- Enabling ICT integrated Teaching-Learning

- Other need-based amenities

- Play fields

D) INSTITUTIONAL BRANDING

- To improve upon in NIRF ranking

- Accreditation with NAAC A++ during the fourth Cycle of NAAC accreditation

- To participate in the media rankings

E) RESEARCH AND DEVELOPMENT

- Motivate to improve quality of publications among the faculty

- Obtaining more consultancy projects by availing the seed money

- Encouraging the faculty to go for research proposals with funding support

- To reward faculty for the deserving research articles

- Motivating the faculty for Patenting with due assistance from IPC cell

F) FACULTY PROGRESSION

- Deputation for Training in industries of repute

- Incentives for publication, Research Guidance and completion of Ph.D

- rganizing regular Faculty Development Programmes, (Summer and Winter FDPs)

- Financial support for participation in FDPs, Conferences, Seminars, Workshops etc.,

- Financial support to become membership in Professional bodies, (CMA, CPC, CSI) for the assessment period of 2018-19 to 2023-24.
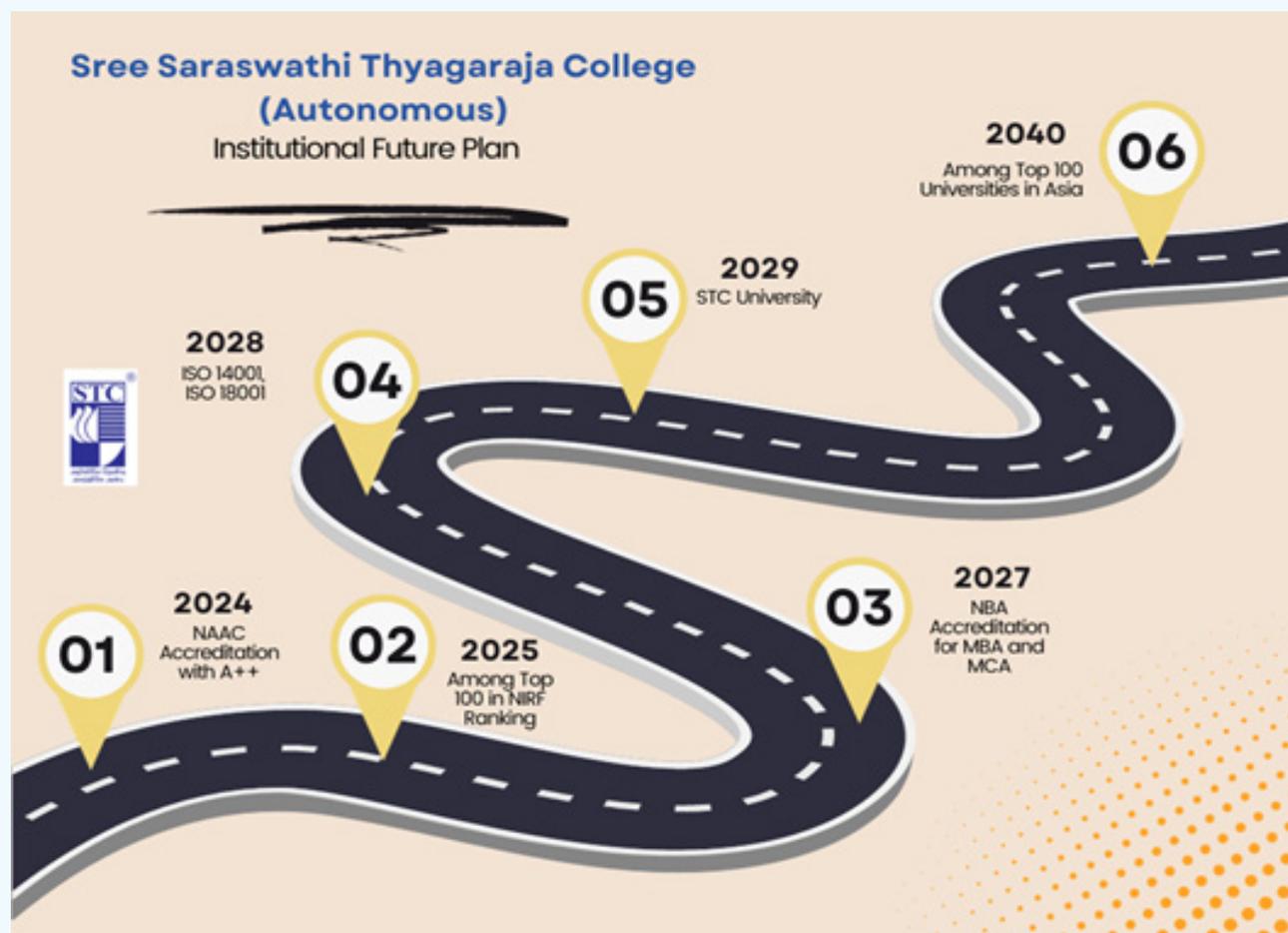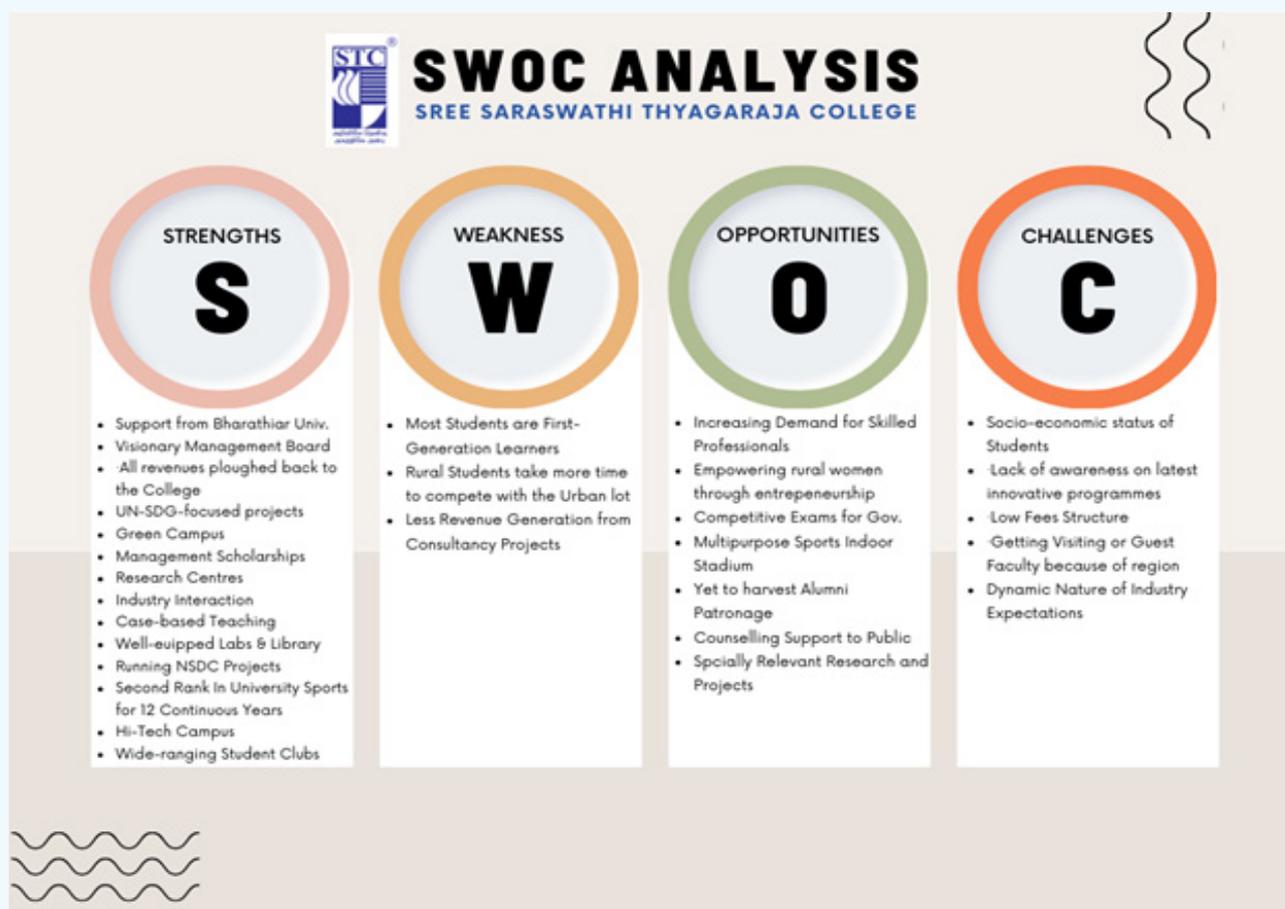

SHORT TERM GOALS (AY - 2023-24 to 2032-33)

- 2023-24 – NAAC Accreditation with A++

- 2024-25 - Among top 100 in NIRF Ranking

- 2025-26 – First in Media ranking.

- 2026-27 - NBA Accreditation for MBA / MCA

- 2027-28 - ISO 14001 Accreditation for Environmental Management System (EMS) and ISO 18001 Accreditation for Social Accountability

6.3 LONG TERM GOALS (AY – 2033 AND BEYOND)

- 2029-30 – To become STC University

- 2030-31 – International Product Development, Full-fledged Technology Incubation Centre

- 2031 - 32 – International Fellowship for Advanced Research

- 2032 – 33 – To participate in Olympic Games

- 2040 – Among Top 100 Universities in Asia

6.4 SWOC ANALYSIS OF STC

SWOC ANALYSIS
SREE SARASWATHI THYAGARAJA COLLEGE

STRENGTHS — S
- Support from Bharathiar Univ.
- Visionary Management Board
- All revenues ploughed back to the College
- UN-SDG-focused projects
- Green Campus
- Management Scholarships
- Research Centres
- Industry Interaction
- Case-based Teaching
- Well-euipped Labs & Library
- Running NSDC Projects
- Second Rank In University Sports for 12 Continuous Years
- Hi-Tech Campus
- Wide-ranging Student Clubs

WEAKNESS — W
- Most Students are First-Generation Learners
- Rural Students take more time to compete with the Urban lot
- Less Revenue Generation from Consultancy Projects

OPPORTUNITIES — O
- Increasing Demand for Skilled Professionals
- Empowering rural women through entrepeneurship
- Competitive Exams for Gov.
- Multipurpose Sports Indoor Stadium
- Yet to harvest Alumni Patronage
- Counselling Support to Public
- Spcially Relevant Research and Projects

CHALLENGES — C
- Socio-economic status of Students
- Lack of awareness on latest innovative programmes
- Low Fees Structure
- Getting Visiting or Guest Faculty because of region
- Dynamic Nature of Industry Expectations

7 ACTION TAKEN REPORT (ATR) ON THE PEER TEAM VISIT

(Last Visit Date: 28th & 29th September 2018)

WEAKNESS REPORTED BY THE LAST PEER TEAM:

STRENGTHS	OPPORTUNITIES
• Good support and coordination from the affiliating Bharathiar University	• Increasing demand for skilled professionals
• Visionary Management Board	• Empowering rural women through entrepreneurship
• All revenues ploughed back to the College	• Job Opportunities in Government Sector
• Green Campus	• To establish multipurpose Sports indoor Stadium
• Wide-variety of Management Scholarships	• To explore more Alumni support and patronage
• Recognized Research Centre	• Extending the counseling support to the society
• Active Entrepreneurship Development Cell	• To undertake more socially relevant research and projects
• Industry Interaction Programmes	
• Active MOUs with leading companies and practitioners	
• Case-based Teaching	
• State-of-the-Art Infrastructure	
• Well-equipped laboratories	
• Well-stacked Library with subscriptions to DELNET, INFLIBNET	
• Sports with Fitness Centre	
• Second rank in the Bharathiar University Sports for consecutive 12 years	
• Representation in State and National teams in Sports and Games	
• Centralized Placement Cell	
• Outbound Trainings	
• Outreach Programmes and Extension Activities	
• Experienced Faculty	
• Faculty Development Programmes	
• NSS, NCC & Student Associations	
• Hi-Tech Campus with ERP, CCTV, and Wi-Fi for all	
• Activity Day with wide ranging Club activities	

WEAKNESSES	CHALLENGES
1. Most of the students are First Generation Learners	1. Socio-economic status of students
2. Rural students taking more time to compete with the urban students	2. Lack of awareness on latest innovative programmes
3. Less revenue generation from consultancy services	3. Low Fees Structure
	4. Getting Visiting or Guest Faculty because of region
	5. Dynamic nature of industry expectations

WEAKNESS REPORTED BY THE LAST PEER TEAM:

No.	Observation	Action Taken
1	Less freedom in introducing innovative degree programs due to existing regulations of statutory bodies like Parent University and State Council for Higher education	• Working with Bharathiar University to ideate and innovate • The Spirit of NEP 2020 is inculcated in the Curriculum to make the existing programmes innovative • New Courses Created - B.Sc DCFS, B.Sc Data Science, B.Sc AIML, B. Com Business Analytics, B. Com Banking & Insurance
2	Less revenue through consultancy and corporate training programs since the college is in a rural area where agriculture is the prominent profession	• Post - COVID, the college found it difficult to do consultancy as companies were focusing on their revenues and profits. • We offered free ELT Training for Two Days for School Teachers. 174 School Teachers attended from two States – Tamil Nadu and Kerala. • Currently strategizing to offer consultancy projects in offering English Communication Skills, Counselling Sessions to Employees and Personality Development Programmes to Corporates.

3	Negligible financial contribution from Alumni	Annual Alumni Meet is in place and implementing Batch-wise Alumni Meet from 2024 Alumni Association Digitalized with Almashine and Rs. 27.2 lakhs were contributed by alumni for enhancing college facilities
4	Lack of international fellowship for advanced research	32 National / International fellowship / financial support were received
5	No patent rights owned by the faculty	• An exclusive IPR Cell is established for the purpose of knowledge transfer to all the faculty members. • 15 Patents were published
6	Low enrollment of students from other states	Current Enrolment from other States: Kerala – 741 Karnataka – 1 Puducherry UT – 1 Telangana - 1 Planning to rope in other states as well
7	Receiving grants from government and other funding agencies	• Centre for Research and Development focuses on this. • The fund received Rs. 23.5 lakhs
8	Aligning of the research output and consultancy services with income generation	• Centre for Consultancy focuses on this . • 3.26 lakhs income generated from consultancy

OPPORTUNITIES REPORTED BY THE LAST PEER TEAM:

No	Observation	Action Taken
1	Incubation services for start ups	Recently a product (Eco-friendly dish wash liquid) was launched by the Incubation Centre of Department Chemistry
2	To become globally recognized premier institution and a deemed university	Work underway; plans on the anvil
3	Promoting research and producing more PhD for the benefit of the society, corporate and community	Research promotion policy is revised 3.58 lakhs research incentives provided, promotion activities, and FDPs were conducted, 85 research scholars were registered
4	Establishing Alumni Chapters in prominent cities	Alumni Chapters established in cities like Chennai, Bangalore, and Coimbatore
5	More revenue generation through consultancy and corporate training services	Post-COVID, the college found it difficult to do consultancy as companies were focusing on their revenues and profits Currently strategizing to offer consultancy projects in offering English Communication Skills, Counselling Sessions to Employees and Personality Development Programmes to Corporates

6	Representation of STCians in Olympics	STC will soon participate in Olympics.

STC will soon participate in Olympics.

Participation of STCians in International arena:

2020-2021

N. Ranjith Kumar of I BA (English) won Bronze Medal in 2020 Smart / MVP Sports Foundation Online Global Taekwondo Speed Kicking Championship from 23rd to 25th October 2020.

N. S. Nirmal of II M.Com (IB) won Gold Medal in World Power Lifting Championship held at Amravati, Maharashtra from 5th to 8th December 2020.

2021-2022

C. Venu of I BCA represented India in the Under 19 World Volleyball Championship held at Tehran, Iran from 24th August to 02nd September 2021.

L. Ruban of I MSW won Gold Medal (105 kg) in Asian Power Lifting Championship held at Istanbul, Turkey from 24th to 27th December 2021.

T. Sathamhussain of II BA (Eng) represented India in the 9th World Para Taekwondo Championship held at Istanbul, Turkey on 11th& 12th Dec 2021.

2022-2023

M. Kabilan of I BBA represented India Under-18 Men's Volleyball Team and the team won Third Place in the 14th Asian Men's Under-18 Volleyball Championship held at Tehran, Iran from 15th to 22nd August 2022.

STC Volleyball Players M. Kabilan of I BBA, C. Venu of II BCA, M. Deepak Kumar of III BCA, K. Gopinath of III BCA and K. Anandha Kumar of III BBA represented Tamil Nadu State Junior Men Volleyball Team for the Sri Lankan tour scheduled from 30th March to 7th April 2023.

7	Conservation of heritage and showcasing	All religious festivals like Navratri, Christmas, Ramzan, Onam etc., are being celebrated with religious pious fervor.
		Dr. Anil Roy Dubey, Professor, Dept. of MBA participated a FDP on 'India's Knowledge Tradition: recovery, Positioning, and Mainstreaming' Centre for Excellence – Indian Knowledge System, (IKS), organized at IIT, Kharagpur from 22.11.22 To 09.12.22.

CHALLENGES REPORTED BY THE LAST PEER TEAM:

No	Observation	Action Taken
1	Diverse socio-economic backgrounds of students and poor literacy rate among most of the parents	Management Scholarships help students to complete their academic journey Awareness Programmes through Outreach and Extension Activities are done in the region by the Centre for Rural Development and by the NSS
2	Admitting International students	Work underway; plans on the anvil
3	Creating more number of students as entrepreneurs	Number of Alumni Entrepreneurs – 58 Number of Entrepreneurial Programmes conducted during the last five years – 21
4	Getting grants for infrastructure development and enhancement of facilities under CSR from industry units of the region / state	Work underway; plans on the anvil

STC PHILOSOPHY

"When an Institution becomes very important to the society, it no longer belongs only to its founders, but to the whole society"

SREE SARASWATHI THYAGARAJA COLLEGE

An Autonomous, NAAC Re-Accredited with 'A' Grade, ISO21001:2018 Certified Institution,
Affiliated to Bharathiar University, Coimbatore, Approved by AICTE for MBA/MCA and by UGC for 2(f) & 12(B) status

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