

STC CELEBRATION

Sports Day Celebration

Date: 10.03.2025



The 28th Annual Sports Day was celebrated with great enthusiasm and fervour. The event was graced by the esteemed presence of Mr. K. Ganapathi, an Olympian and Junior Commissioned Officer in the Indian Army stationed at Wellington, who served as the Chief Guest. His inspiring address motivated students to pursue excellence in sports and uphold the values of discipline and perseverance.

Aadukalam

Date: 12.03.2025



Annual cultural fest "Aadukalam" was celebrated to cherish the diverse talents of its student community. The event featured a vibrant array of performance, including traditional dances, musical renditions, theatrical plays, and art exhibitions, reflecting the rich cultural heritage of the region. Students from various departments participated enthusiastically, showcasing their creativity and passion.

Annual day Celebration

Date: 13.03.2025

Annual Day was celebrated in a Jubilant was Dr. G. Gnanasambandan was the chief guest of the day. Dr. M. R. Vanithamani Principal, STC presented the annual report of the last academic year.



Dr. M. Settu Memorial Lecture

Date: 14.03.2025

Dr. M. Settu Memorial Lecture was conducted to honor the legacy of the esteemed educator and visionary. The event featured Mr. Mailiragu G. Sunthararajan renowned writer, speaker, and Director of Gurukulam International Children School, Coimbatore as the distinguished guest speaker.

Mr. Sunthararajan delivered an inspiring lecture that emphasized the transformative power of education in shaping young minds. The lecture served as a fitting tribute to Dr. M. Settu's enduring contributions to academia and his vision for empowering future generations through knowledge and character-building.



21st Graduation Day

Date: 15.03.2025

The 21st Graduation Day was graced by the esteemed presence of Dr. D. Subhakar, Vice Chancellor of Amity University, Bengaluru.

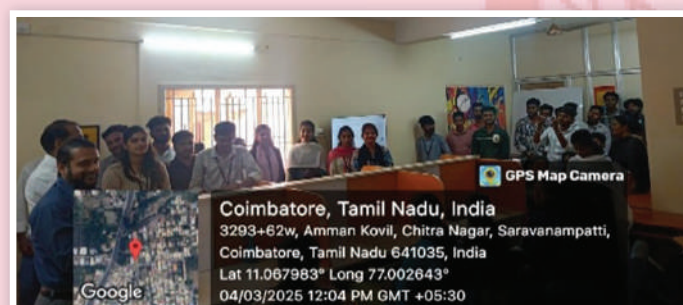


The event commenced with the ceremonial procession, followed by the invocation and welcome address. Degrees were conferred upon graduates from various disciplines, and outstanding students were recognized for their academic and extracurricular achievements. The atmosphere was filled with joy and a sense of accomplishment as students celebrated this significant milestone in their academic journey.

INDUSTRIAL VISIT

Date: 04.03.2025

Students from the Department of MCA embarked on an industrial visit to I-BACUS TECH in Coimbatore. The visit aimed to bridge the gap between academic learning and industry practices, providing students with firsthand exposure to the workings of a dynamic IT company. The session was led by Rtn. Dhanesh Periyaden, Founder and Director of I-BACUS TECH, who shared insights into the company's journey and its focus on digital transformation, automation, and software development. He emphasized the importance of adaptability and continuous learning in the ever-evolving tech landscape.



COMMOMERATIVE DAY

International Day of Happiness

Date: 20.03.2025

STC celebrated the International Day of Happiness with enthusiasm and joy. The event was inaugurated by Dr. M.R Vanithamani, Principal, STC, who emphasized the importance of cultivating happiness and well-being in both academic and personal spheres. Faculty and students actively participated, sharing personal experiences and strategies for maintaining a positive outlook. The event fostered a sense of community and highlighted the college's commitment to holistic development and the emotional well-being of its members.

AWARDS / RECOGNITIONS

S.No	Details of the Faculty Members	Award/ Recognition	Awarded By
1	Dr. S. Shanthakumari Head & Department of M.Com IB	Faculty Excellence Award 25	SNS Institutions
2	Ms. D. Geetha, Deputy Director Department of Computer Science	Maanbumigu Mangai Award	Mavatta Thirunangaigal Nala Sangam and STC
3	Dr. K. Begam Benazir Assistant Professor, Department of BBA	Women Icon 2025	Silamboli Foundation Recognized Under the Central Government



International Women's Day Celebration

Date: 08.03.2025

The event was graced by Ms. Priya Babu of Swathi Magila Sanga, Madurai, a prominent advocate for women's rights and empowerment. Her inspiring address emphasized the importance of resilience, self-confidence, and the pivotal role of women in shaping society. The celebration also featured PMJF A. Rajasekar from Arima Sangam, Pollachi, who highlighted the significance of community support in advancing women's causes. Dr. M. R Vanithamani, Principal, STC, delivered the presidential address, reaffirming the institution's commitment to fostering gender equality and empowering female students.



PUBLICATIONS

S.No	Name of the Faculty	Book / Chapter / Article /Conference Proceeding with ISBN	Title	Name of the Publisher	Month / Year
1	Ms. R. Jeyarani Milton Assistant Professor Department of B. Sc IT	Book	R Programming:A Comprehensive Journey into Data Science	A Kindle Edition Amazon. com	March 25
2	Dr. S. Rajalatha Head & Associate Professor Department of Tamil	Article	Prabagan Navalgalil Samugam	Arima Nokku	Jan25
3	Dr. K. Ramganesha Associate Professor Department of Tamil	Article	Iyarkai Nokkil Tamilar Salbu	Arima Nokku	Jan25
4	Mr. C. Vinayagamoorthi Assistant Professor Department of Tamil	Article	Tamilar panbatil Gramiya vazhakarugal	Arima Nokku	Jan25
5	Dr. G. Raja Associate Professor, Tamil	Journal	Inakkuzhu Samuthaya Vazhkail Kurunila Mannargal	Arima Nokku	Oct 24
6	Mr. S. Kumaraganesh Assistant Professor, Tamil	Journal	Pengalin Alumai	Arima Nokku	Oct 24
7	Dr. D. Visalatchi Assistant Professor, Tamil	Journal	Inakkuzhu Samuthaya Vazhkail Kurunila Mannargal	Arima Nokku	Oct 24
8	Dr. I. Siddiq Director, Commerce	Journal	A Study on Opinions and Perceptions of Customers Regarding the After-Sales Service for Selected White Goods in Pollachi Taluk	AI For Business Transformation: Exploring Innovations in Banking, Insurance, Marketing and Management. Publishers: Shanlax Journals	March 25
9	Dr. M. Selvarani Associate Professor Department of B.Com B&I	Chapter	Digital Transformation and Online Marketing Strategies for Insurance National Seminar on Innovation and Digitalization of the Insurance Industry in India: A New Era	Rathinam College Of Arts and Science, Coimbatore in Association with Insurance Institute of India	March 25
10	Ms. S. Poornima Devi Assistant Professor Department of B. Com B&I	Chapter	Revolutionizing Indian Insurance: The Power of Innovation and Digitalization	Rathinam College of Arts and Science, Coimbatore in Association with Insurance Institute of India	March 25

RESOURCE PERSON

S. No	Name of the Faculty	Date	Venue/Institution	Topic	Online/ Offline
1	Dr. B. Mythili Associate Professor Department of M. Com	07.03.2025	NGM College, Pollachi	Artificial Intelligence in Logistics and Supply Chain Management Ethical Implications in Automation, Transparency & Sustainability	Offline
2	Dr. G. Raja Associate Professor Department of Tamil	14.3.2025	Don Bosco College of Arts and Science College, Dharmapuri	Tamil Ilakkiyangal Valviyal Sinthanaigal	Offline

PAPER PRESENTATIONS

S. No	Details of the Faculty	Date	Venue / Institution	Topic	Online / Offline
1	Mr. L. Venkatasubramanian Assistant Professor Department of MBA	7.3.2025	Bharathamatha College of Arts and Science Kozhinjampara	Vision 2047 for India 2.0: Empowering Digital Finance through Artificial Intelligence	Online
2	Dr. S. Shanthakumari HoD, M.Com IB	11.3.2025	PSG College of Arts and Science Coimbatore	Robotics & the Future of Work: Possibility, Feasibility and Economic Reality	Online
3	Dr. M. Kavitha Assistant Professor, M.Com IB				
4	Dr. K. Kannan Assistant Professor Department of M.Com IB	11.3.2025	PSG College of Arts and Science Coimbatore	Robotics & the Future of Work: Possibility, Feasibility and Economic Reality	Online
5	Dr. K. Manikandan Head & Associate Professor Department of M.Com	11.3.2025	PSG College of Arts and Science Coimbatore	Impact of Artificial Intelligence in this Business Concerned and Entrepreneurship	Online
6	Ms. K. Prabhavathi Assistant Professor Department B.Com ABA & IT	26.2.2025	Kongu Engineering College Erode	Agri Fintech Block Chain Solution for Transparency and Financial inclusion in Rural India	Online
		14.2.2025	AMJ College, Chennai	Cross Cultural Ethical AI Practises in Global Business Ventures	Online
8	Dr. K. Kannan Assistant Professor Department of M.Com IB	7.2.2025 to 8.2.2025	SRM Institute of Science and Technology, Chennai	ICSSR National Seminar Topic: Higher Education and Health Status of women	Online
9	Dr. V. Thahira Banu Assistant Professor Department of DSA	21.3.2025	Sri Ramakrishna College of Arts and Science, Coimbatore	Ai Based Visual Tracking	Online
				Safety and Security: The role of AI based Visual Tracking Methods for Crowd Monitoring	
10	Ms. P. Umajothi Assistant Professor Department of B. Sc CS	21.3.2025	Sri Ramakrishna College of Arts and Science Coimbatore	Safety and security: The role of AI based Visual Tracking Methods for Crowd Monitoring	Online

SEMINARS ATTENDED

S.No	Details of the Faculty	Date	Venue/Institution	Topic	Online / Offline
1	Dr. K. Kannan Assistant Professor, M.Com IB	7.2.2025 to 8.2.2025	SRM Institute of Science and Technology Chennai	Empowering Rural Economies: Women Entvepreneurs Leading the Way to Viksit Bharat	Online

WORKSHOPS/ WEBINARS /CONFERENCES ATTENDED

S.No	Name	Event Details	Date	Organized
1	Ms. R. Jeyarani Milton Assistant Professor Department of B.Sc IT	AI&DS: Challenges and Opportunities in the Digital Era	4.3.2025	VET Institute of Arts and Science College, Erode
2	Dr. K. Kannan Assistant Professor Department of M.Com IB	National Conference on Robotics & the Future of Work: Possibility, Feasibility and Economic Reality	11.03.2025	PSG College of Arts and Science, Coimbatore
3	Ms. I. Razul Beevi Assistant Professor Department of B.Sc CS	Seven Days Online Workshop on Recent Trends in Research Methodology and Publication Ethics	11.03.2025	Star International Foundation of Research and Education

S.No	Name	Event Details	Date	Organized
5	Ms. R. Jeyarani Milton Assistant Professor, B.Sc IT	Pedagogical Excellence for the Generative AI Era	24.3.2025	TKM College of Engineering Kollam
6	Ms. S. Deivanayaki Assistant Professor, B.Com B&I	Mathematical Modelling and Differential equations- 2025	3.3.2025	Gobi Arts and Science College Gobichettipalayam
7	Ms. R. Jeyarani Milton Assistant Professor, B.Sc IT	How to Simplify your Literature Review Writing with Paperpal	20.3.2025	Paperpal Cactus Communications

PARTICIPATION IN FDPS

S.No	Date	Name/ Details of the Faculty	Venue / Institution / Organized	Topic	Online / Offline
1	10.3.2025 to 14.3.2025	Dr. K. Manikandan Head & Associate Professor Department of M. Com	RD National College of Arts and Science	Future of Research Emerging Trends and Technologies	Online
2	13.3.2025 to 19.3.2025	Dr. K. Ramganesha Assistant Professor Department of Tamil	Annai Violet Arts and Science College, Chennai	Mozhi Karpithal Kalviyal Nootpangal.	Online
3.	17.3.2025 to 22.3.2025	Dr. G Manokaran Head & Associate Professor Department of MBA	Hindustan College of Engineering and Technology, Coimbatore	AI-Driven Pedagogy and Research: Tools and Techniques	Online

CERTIFICATE COURSE COMPLETION

S.No	Name of the Faculty	Course Name	Offered By	Date
1	Ms. R. Jeyarani Milton Assistant Professor Department of IT	Learn Brackets-The Open-Source Text Editor	EC-Council	15.3.2025
		Deep learning Neural Network with R	Infosys Springboard	28.3.2025

FACULTY PROGRESSION

Dr. M. Devipriya, Assistant Professor, Department of Commerce acted as the External Expert for the Board of Studies held at PSG College of Arts and Science, Coimbatore on 15.3.2025

Dr. I. Siddiq, Director, School of Commerce and Dr. P. Senthil Kumar, Head & Associate Professor, Department of Commerce acted as the Faculty Reviewer at Rathinam College of Arts and Science for the Month of February 2025

Dr. A. Prasathkumar, Head & Associate Professor, Department of BBA, has been recognized as the Expert Panel Member in The Shodh Pravartan Research Grant Project Review and Selection

Process During 2024-2025.

SPORTS

Activities:

28th Annual Sports Day Celebration was conducted on 10th March 2025 and Mr. K. Ganapathi, Olympian, Junior Commissioned Officer, Indian Army, Wellington consented to be the Chief Guest, delivered the Sports Day address and distributed the prizes.

STC Organized Bharathiar University Ball Badminton Men Team Camp from 10th to 13th March 2025 for the All India Ball Badminton Championship held at Bangalore North University, Bangalore, Karnataka from 14th to 16th March 2025.



Achievements:

STC Ball Badminton players A. Abinash of III BBA, P. Manikandan of II BBA, P. Premkumar and S. Selvam of II B. Sc IT have been selected to represent Bharathiar University Ball Badminton Team and the team has won the Bronze Medal in the All India Inter University Ball Badminton Championship held at Bangalore North University from 14th – 17th March 2025.

EVENTS ORGANIZED

International Conference, Guest Lecture, Alumni Talk, Skill Development, Technical Training, Workshop, Awareness Programme, Expert Session, Expert Talk, Orientation Programme, National conference, Hackathon, Academic Fest, Quiz Competition Organized

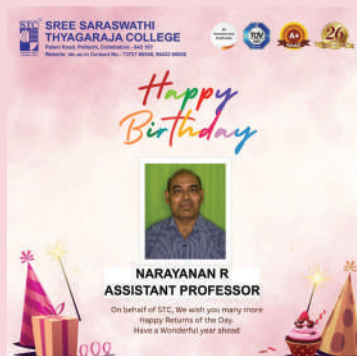
S. No	Event Details	Title of the Event	Resource Person/Venue	Department	Date
1	International Conference	Navigating the Digital Revolution: Embracing Technology for Business Growth in Global Perspectives	Dr. S. Senthil Kumar, Head and Associate Professor Department of Management Skyline University, Nigeria Dr. Ajitha Soundararaj Associate Professor – Marketing, Indian Institute of Management, Trichy	M.Com, M.Com IB	05.03.2025
2	Guest Lecture	Smart Investment Strategies for Entrepreneurs	Dr. A. Mahadevan, SEBI Empanelment of Securities Market Trainer	B. Sc CS	05.03.2025
		Yoga Program on Legal Literacy & Ethical Wisdom	Dr. M. Hemalatha Advocate and Yoga Trainer, Pollachi.	MCA	06.03.2025
		Guest Lecture on Popular Fiction	Dr. A. Arshad Ahammad Asst. Professor, MSM College, Kayamkulam	English	27.03.2025
		IPC & CRPC	Mr. M. Madhivanan, MA., BL., MJF Lion Advocate & NGO Consultant, CBE.	MSW	28.03.2025
3	Alumni Talk	How to Get Job Ready	Mr. M. Mohamed Rashid Data Analyst, Eduzel Technologies & Solutions, Cochin.	DSA	06.03.2025
		Expanding Your Career Research: The Role of Internships and Global Opportunities	Ms. Nandana Sunil Alumni (2021-2024 Batch)	DSA	11.03.2025
		From Classroom to Career: Unlocking the Power of Data Analytics	Mr. Shanad Hussain Alumni (2021-2024 Batch)	DSA	11.03.2025
		Alumni Meet (2016-2019) Batch	Ln. M. A. Vijyamoghan Secretary	Alumni Association	15.03.2025
		Virtual Alumni Talk on From Theory to Practice- Turning Your Skills into Career	Mr. R. A. Vadivel Kannan Manager- Projects Cognizant, Kula Lumpur, Malaysia	MCA	21.03.2025
		Gear Up for Success: Insights on Industry Readiness	Mr. Raguram Muthuram SAP basis Consultant, TCS-Client, Coimbatore (Alumni (2015 - 2017 Batch)	MCA & Alumni Association	29.03.2025
4	Skill Development	Mastering the Entrepreneurial Mindset: Navigating the Path to Success	Ms. Annapoorani Prabhu Managing director APDS Excellence of education Bangalore-35	B.Com ABA B.Com IT	07.03.2025
		Transforming Image with Styles	Mr. S. Tamilkalanjam Proprietor, Agaran Creations, Pollachi	DSA	14.03.2025
5	Technical Training	Technical Training on GenAi	Mr. D. Tamil Selvan, Junior Software Engineer, NandhaKumar, Senior Associate, CTS, CBE	AIML	08.03.2025
		Technical Training on AIML	Mr. Subash Chandra Bose, Senior Associate, Ms. M. Shanmughapriya, Associate Mr. Vijayakumar, Senior Associate CTS, CBE	AIML	08.03.2025
		Technical Training on Machine Learning	Mr. D. Saiprasath, Manager, Mr. Karthikeyan, Senior Associate, Mr. Senthilkumar, Manager	AIML	08.03.2025

S. No	Event Details	Title of the Event	Resource Person/Venue	Department	Date
6	Workshop	Goal Setting for Successful Career	Rtn. A.P. Sriraam, Life Coach and NLP Master Practitioner, Coimbatore	MBA	
		Mobile App Development with Flutter	Mr. G. Jayavigneshwaran Director, Senior Product Manager, Syncfusion Software Pvt Ltd, Chennai	B.Sc IT	08.03.2025
		Full Stack Development	Mr. J. Mathankumar Java Full Stack Developer Integrin Enterprise Solutions, Coimbatore	B.Sc CS	08.03.2025
		Mastering Data Science for ML – Powered Apps	Dr. Yuvaraj Associate Professor, Department of Computer Science, VIT, Vellore	MCA	24.03.2025
7	Expert Session	Operations Management	Dr. S. Narasimhan M.S.Ph. D Principal Consultant & Coach the Lyceum Coimbatore	MBA	19.03.2025
		Consumer Buying Behaviour in Digital Era	Mr. K. Thangaraj Founder and CEO M/S. Aashirvaadh Wealth and Property Solutions Coimbatore	MBA	20.03.2025
		Information System for Managers	Mr. N. Madhunkumar Executive Officer Saravana Medical Center, Kangayem, Tirupur	MBA	21.03.2025
8	Awareness Programme	Road Safety	Mr. L. Kanaga Subramani UYIR, Coimbatore	MSW&MCA	18.03.2025
9	Expert Talk	Full Stack on 360 Degree	Rtn. Dhanesh Periyaden Founder & Director, I-BACUS TECH, Coimbatore	MCA	20.03.2025
		Model Based Development and its Application in SDLC	Ms. Vishnupriya Arumugam Project manager Bosch Global Software Solution Coimbatore	BCA	24.03.2025
10	Orientation Programme	Stress Management	Mr. V. Ashwanth Kanna HoD Department of Psychology	MCA	21.03.2025
11	National Conference	One day Multi-disciplinary National Conference on Bridging Realms of the Untrodden Frontiers	1.Prof. Gurudass Senior Mental Health professional, Longreach Hospital, Queens land, Australia. 2. Dr. P. A. Dinesh Professor and Deputy of Controller of Exams, Department of Mathematics, M.S. Ramaiah Institute of Technology, Bangalore	School of Science and Humanities	25.03.2025
12	Hackathon	Hackathon	Mr. Anandhakumar Senior Quality Engineer at CTS and Mr. Srithar, Cyber Security Engineer from WIPRO	SoCs	26.03.2025
13	Academic Fest	Pi Day Celebration	Dr. R. Sakthivel Professor, Department of Applied Mathematics, Bharathiar University, Coimbatore	Maths	27.03.2025
14	Quiz Competition	National Science Day Celebration-2025	Nil	Chemistry	05.03.2025

STUDENT PROGRESSION

SEMINAR / WEBINAR / CONFERENCE PARTICIPATION

S.No	Name/Number of Students	Topic	Venue	Participation/ Presentation/ Price/Award	Date
1	Mr. K. Santhosh, B.Sc Maths	Connections at Udhayam	Cultural KIT, Coimbatore	Runnerup	01.03.2025
2	B.Com CA Students	Mehendi	Kalaigarkarunanidhi Institute of Technology, CBE	1st Prize of Rs. 3,000	01.03.2025
		Fireless Cooking	Kalaigarkarunanidhi Institute of Technology, CBE	2nd prize of Rs. 2,000	01.03.2025
3	Ms. S. Aishvarya, Mr. H. Beer Mohammad, Mr. M. Mohammad Rizwan, Ms. R. Dhanalakshmi, Mr. T. Sridhar, Ms. K. Pooja, Ms. T. Vaishnavi, B.Com	Accounts Assistant Conforming to National Skill Qualification Framework Level 4	BFSI	Paper Presented	24.2.2025
4	Mr. M. Afra, Ms. G. Sabari Durga, B.Com	Cyber Security	PSG College of Arts and Science, Coimbatore	Paper Presented	6.3.2025
6	24 Students (M.Com IB)	One day National Conference on Robotics & the Future of Work: Possibility, Feasibility and Economic Reality	PSG College of Arts and Science Coimbatore	Paper Presented	11.03.2025
13	Ms. A. Narmadha, Ms. J. Akshya, Ms. G. Saranya Sree	Mime at STC	Intra Collegiate - Aadukalam 25	Won First Prize	12.03.2025
16	Ms. S. Divya	Solo Dance at STC	Aadukalam 25	First Price	12.03.2025
17	Mr. K. Santhosh, Ms. A. Ponmozhi	Math Scavengers in the State Level Technical Symposium	PSG College of Arts and Science, Coimbatore	Won Runner	14.3.2025
19	Ms. T. Hemavarshini, Ms. S. Anupama, Ms. Madhumitha, Mr. Naveen Kumar	State Level Technical Symposium	PSG College of Arts and Science Coimbatore	Paper Presented	14.03.2025
23	Mr. N. Mohammed Fahad	Oracle Fusion Cloud Applications	Foundations Associate from Oracle University	Paper Presented	22.3.2025
24	Mr. K. Manish	Ai Based Visual Tracking	Sri Ramakrishna College of Arts and Science Coimbatore	Paper Presented	21.3.2025

BIRTHDAY
CORNER -
MARCH 2025

MONTHLY NEWSLETTER COMPILED AND RELEASED BY IQAC

IQAC - Chairperson
Dr. M.R. Vanithamani, Principal

IQAC Co-Ordinator
Ms. M. Leelavathi
Assistant Professor, AI&ML

Language Support
Dr. R. Vennila Nancy Christina
Associate Professor, English

Supporting Staff
Ms. A. Sangeetha
Quality Assurance Executive, IQAC