

STC REFLECTIONS

Volume 1

Issue 1

June 2025



MOU

STC entered into an MOU with MSME Technology Development Center, Chennai on 16.05.2025

AWARDS / RECOGNITIONS

S.No	Details of the Faculty Members	Award/ Recognition	Awarded By
1	Dr. G. Murugesan Assistant Professor Department of AIML	Smart Inspirer Award	Gnet Technology Computer Education Center Machine Learning

PUBLICATIONS

S.No	Name of the Faculty	Book/Chapter/ Article / Conference Proceeding with ISBN	Title	Name of the Publisher	Month / Year
1	Dr. B. Mythili Associate Professor, M.Com	Book	Marketing Research	Jai Publishers Coimbatore	May 2025
2	Dr. B. Mythili Associate Professor, M.Com	Chapter	Role of Artificial Intelligence and Marketing Automation	Mind Reading Publications, Madurai	June 2025

PAPER PRESENTATION

S.No	Details of the Faculty	Date	Venue/Institution	Topic	Mode
1	Dr. P. Gomathi Associate Professor Department of M.Com	25.6.2025	Sree Narayana Guru College Coimbatore	Modern Technology in Traditional Wellness: AI and Consumer Perception on Ayurveda Products	Online
2	Mr. R. Narayanan Assistant Professor, AI&ML	23.6.2025 to 27.6.2025	Mangayarkarasi College of Arts and Science for Women, Madurai	Research to Reality: Bridging AI Innovation with Academic and Social Needs	Online
3	Dr. R. Vennila Nancy Christina Associate Professor, English	27.6.2025	PSGR Krishnammal College for Women Coimbatore	Cross Cultural Currents and Reflections in Russian Indian and World Literature	Online

SEMINARS ATTENDED

S.No	Details of the Faculty	Date	Venue/Institution	Topic	Mode
1	Dr. M.R. Vanithamani Principal, STC	25.6.2025	ISDE Academy India Private Limited	Implementation of NAAC Binary System	Online
2	Ms. C. Malarvizhi Assistant Professor, DSA	17.6.2025 to 19.6.2025	DIGI Skill Development Centre & Training Institute Mumbai	Exploratory Data Analysis Using Python	Online
3	Ms. M. Leelavathi Assistant Professor, AI&ML	25.6.2025	ISDE Academy India Private Limited	Implementation of NAAC Binary System	Online
4	Ms. K. Iswarya Assistant Professor, BCA	9.6.2025	Mary Florence Freda Charitable Trust and SHHF & SRICASW and Association of Mutual Funds in India	Financial Literary and Wealth Management	Online
5	Ms. K. Iswarya Assistant Professor, BCA	14.06.2025	Tanu Bhargavi Bahuudeshiy Mahila Mandal	Financial Wisdom	Online
6	Ms. K. Iswarya Assistant Professor, BCA	17.06.2025	HKBK Degree College and Association of Mutual Funds in India	Financial Education a Life Skill Under NEP	Online

S.No	Details of the Faculty	Date	Venue/Institution	Topic	Mode
7	Dr. K. Kannan Head i/c, M.Com	8.6.2025	Working Strategy for the IIC in Entrepreneurship Development	A.C.T Academy Kerala	Online
8	Dr. K. Kannan Head i/c, M.Com	27.6.2025 to 3.07.2025	Interdisciplinary Excellence: Integrating Tech Ethics, and Creativity Vision of the NEP 2020	SRM Institute of Science and Technology Chennai Ramapuram	Online
9	Dr. K. Kannan Head i/c, M.Com	28.6.2025	The Art of Writing and Publishing Scopus Indexed Research Paper	SRM Institute of Science and Technology Chennai Ramapuram	Online
10	Ms. R. Kanaga Durga Assistant Professor, B.Sc IT	17.6.2025 to 19.6.2025	Exploratory Data Analysis using Python	Digi Skill Development Center & Training	Online
11	Ms. Jeya Rani Assistant Professor, B.Sc IT	20.6.2025	AI in Healthcare and Education	Indian Council for Research & Development in association with SKRGC Agency	Online
12	Dr. S. Magudesswaran, Assistant Professor, Maths	29.6.2025	National Statistics Day	PSG College of Arts and Science College, Coimbatore	Offline

PARTICIPATION IN FDPS

S.No	Date	Name/ Details of the Faculty	Venue/ Institution/ Organized	Topic	Mode
1	24.6.2025 to 28.6.2025	Dr. K. Prabavathy HoD i/c, DSA	ARKA JAIN University Jharkhand	Generative AI	Online
2	24.6.2025 to 28.6.2025	Ms. C. Malarvizhi Assistant Professor, DSA	ARKA JAIN University Jharkhand	Generative AI	Online
3	25.6.2025 to 30.6.2025	Ms. A. S. Nithya Assistant Professor, AI&ML	Sathyabama Institute of Science & Technology, Chennai	E-Yantra Symposium on Next Gen Tech Stack AI Blockchain and Cyber Security	Online
4	24.6.2025 to 28.6.2025	Ms. Jeya Rani Assistant Professor, B.Sc IT	Generative AI	ARKA JAIN University Jharkhand	Online
5	25.06.2025 to 30.06.2025,	D.Geetha, Dean, Academics, Department of DSA	Next Gen Tech Stack AI Blockchain & Cyber Security,	Sathyabama Institute of Science and Technology	Online
6	25.06.2025 to 30.06.2025	Dr.N.Mohammad Farook Ali, Assistant Professor, DSA	Next Gen Tech Stack AI Blockchain & Cyber Security	Sathyabama Institute of Science and Technology	Online
7	9.6.2025 to 13.6.2025	Dr.K.Kavitha, Asst. Professor, Department of M.Com IB,	Nagarjuna Degree College	Empowering Educators, Addressing contemporary issues in education	Online
8	8.6.2025	Dr.K.Kavitha Assistant Professor, M.Com IB	A.C.T. Academy,Kerala	Working strategy for the IIC in Entrepreneurship Development	Online

PATENT PUBLISHED

S.No	Name of the Faculty	Date	Topic	Published/Granted
1	Dr.P.Gomathi, Associate Professor, Department of M.Com	25.06.2025	Capital Productivity of Select Banks in India,	Granted
2	Dr. K. Kumaran, Associate Professor, Department of M. Com	13.06.2025	AI-Driven Talent Acquisition and Management System for Predictive Hiring and Employee Development	Granted
3	Ms.P.Shobana, Head & Assistant Professor, DCFS	13.6.2025	Automated Disease detection system using Artificial intelligence	Granted

CERTIFICATE COURSE COMPLETION

S.No	Name of The Faculty	Course Name	Offered By	Date
1	Ms. C. Malarvizhi Assistant Professor, DSA	Turn Raw Data into Decisions: Live Walkthrough of Creating a Tableau Dashboard	Simplilearn	24.06.2025
2	Dr. P. Sudha Head & Associate Professor, B.Sc IT	Introduction to AI Studio	Simplilearn	June 2025
3	Dr.N. Chitra, Associate Professor and head, Department of B. Com CA	"Business Fundamentals For Entrepreneurs"	NPTEL	Jan-Apr 2025

FACULTY PROGRESSION

Dr. S. Rajalatha, Dean and Associate Professor, Department of Tamil participated in the Ph. D Doctoral Committee as VC's Nominee at Navarasam Arts and Science College for Women, Erode on 20.06.2025.

Dr. G. Raja, Associate Professor, Department of Tamil participated in a Pattimandaram on Tholgapiyam – Illakana Noolea / Valviyal Noolea held on 03.06.2025 Progressed by Netherland Sooriyath Tamil Television.

Ms. S. Muthulakshmi, Assistant Professor, Department of B. Com Participated in the Bootcamp on “Build a Global Career as an Academic Content Writer” held from 28-06-2025 to 30-06-2025.

Ms K.M.A. Ansheena, Assistant Professor Department of B.Com CA, has acted as Subject Expert in the Professional skill Development programme conducted by the department of commerce Faculty of science, SRM Institute of science & Technology Chennai Ramapuram held on 27.06.2025 to 03.07.2025

Dr. R. vasuki, Associate Professor Department of B. Com CA, has acted as Subject Expert in Faculty Development Programme organized by the Mary Matha college of Arts and science periyakulam from 09.06.2025 to 13.06.2025

SPORTS

Achievements

STC Volleyball Player K. Akilan of II BBA, represented India and won Bronze Medal in the CAVA Men's Under 19 Volleyball Championship held at Tashkent, Uzbekistan from 10th to 16th June 2025.



EVENTS ORGANIZED

FDP, Orientation Programme, Expert Talk, Alumni Meet, Seminar Organized

S.No	Event Details	Title of the Event	Resource Person/Venue	Department	Date
1	Summer FDP	Road Map to Outcome Based Education OBE & Its Implementations	Day: 1. 1. Dr. N. Senthilkumar Associate Professor and Head, PG Department of Botany Co-Ordinator, IQAC Ayya Nadar Janaki Ammal College Sivakasi 2. Dr G. Yogeswaran Assistant Professor of Commerce Dean, Academics Cell (UG Programmes) and Vice Provost, OBE Monitoring Council Day 2: 1. Dr. V. Hemapriya, Controller of Examinations, PSGR Krishnammal College for Women, Coimbatore. 2. Dr. S. Geetha Deputy Controller of Examinations PSGR Krishnammal College for Women, Coimbatore. Day 3: Ms. N. Dhanam Octoze Technologies Senior Product Analyst Chennai	CFD	09.06.2025 to 12.06.2025
2	FDP	Artificial Intelligent Training Kit- Revolutionizing AI Education	Dr. Hari Krishna Maram, Chairman & Digital Brand Ambassador	SoCs	26.06.2025
3	Orientation Programme	Vruksha-25 Freshmen Induction Programme Batch - 1	1. Mr. A. P. Sriram, Life coach, NLP Master Practitioner, Coimbatore 2. Dr. S. Radhakrishnan, Mind Management Trainer Director, Skill Training centre SKITARC, Coimbatore 3. Mr. P. Sasikumar, Lifestyle Mentor, Enlightenment Speaker Founder, Gnana Sanjeevanam Gurukulam, Coimbatore 4. Ms. Sanju John, Personal Branding Strategist Content Writer, District Trainer Chairman, BNI, Coimbatore 5. Ms. Shameema Begum, Rock N Roll Zumba Fitness Centre, Udumalpet	STC	09.06.2025 to 11.06.2025

S.No	Event Details	Title of the Event	Resource Person/Venue	Department	Date
		Vruksha-25 Freshmen Induction Programme Batch - 2	1. Mr. A. P. Sriram, Life coach, NLP Master Practitioner, Coimbatore 2. Dr. S. Radhakrishnan, Mind Management Trainer Director, Skill Training centre SKITARC, Coimbatore 3. Mr. P. Sasikumar, Lifestyle Mentor, Enlightenment Speaker Founder, Gnana Sanjeevanam Gurukulam, Coimbatore 4. Ms. Sanju John, Personal Branding Strategist Content Writer, District Trainer Chairman, BNI, Coimbatore 5. Ms. Shameema Begum, Rock N Roll Zumba Fitness Centre, Udumalpet	STC	12.06.2025 to 14.06.2025
4	Expert Talk	Career Opportunities in HR	Mr. Abul Fazil HR Manager Sri Laxhmi Narayana Timbers Pollachi	MBA	16.06.2025
		Career Opportunities in Hospital Management	Mr. N. Madhunkumar, Executive Officer Saravana Medical Center, Kangayem, Tirupur	MBA	20.06.2025
5	Alumni Meet	Alumni Meet - B.Com (2009-2012Batch)	-	STC Alumni Association	21.06.2025
6	Seminar	Description and Benefits of Bakers Expo 2025	Mr. G. Unnikrishnan, Managing Director Gems Group, Coimbatore	Baking Club	30.06.2025
	Hands-on Training	Freshers Orientation – Hands on Workshop	Arun V S SDE - Siemens Technology and Private Ltd, Perungudi, Chennai	B.Sc DSA, AI&ML & DCFS	21.06.2025

Student Progression

Seminar / Webinar / Conference Participation

S. No	Name/Number of Students	Departments	Topic	Venue	Participation/ Presentation/Price/ Award	Date
1	K. Sabareeswaran	B.SC Chemistry	District Climate Change Mission	Kongunadu Arts & Science College Coimbatore	Participation	24.06.2025
2	M. Bhuvanesh	B.Sc CS				
3	P. Gokulakannan	B.Sc CS				
4	M. Loganath	B.Sc CS				
5	A.Hari Akash	B. Sc CS				
6	S. Dhanaraj Pravin	B. Sc CS				
7	B. Narendira Prasath	B. Sc CS				
8	Dharsan	B. Sc CS				
9	P. V. Athul Krishna	B. Sc DSA	One-Month Internship as a Data Analytics	Intern at Skill Field Mentor	Completed Internship	25.5.2025 to 24.6.2025
10	Athul Krishna	B. Sc DSA	Job Simulation	Initiative And Growing Expertise in the Field	Hands-On Experience	11.06.2025
11	Abil Prasad	B. Sc DSA	Data Analyst	One Roadmap Skill Certification Test	Passed	22.6.2025

MONTHLY NEWSLETTER COMPILED AND RELEASED BY IQAC

IQAC - Chairperson
Dr. M.R. Vanithamani, Principal

IQAC Co-Ordinator
Ms. M. Leelavathi
Assistant Professor, AI&ML

Language Support
Dr. R. Vennila Nancy Christina
Associate Professor, English

Supporting Staff
Ms. A. Sangeetha
Quality Assurance Executive, IQAC