

PROGRAMME NAME: B.Com

PROGRAMME OUTCOMES

POs	STATEMENTS
	<i>On successful completion of the course the students will be able to:</i>
PO1	Demonstrate professionally with social, cultural and ethical responsibility as an individual as well as in multifaceted teams with positive attitude
PO2	Adapt to sustain in emerging era and constantly upgrade skills towards independent and lifelong learning
PO3	Communicate complex concepts with professionalism by adapting appropriate resources and modern tools
PO4	Ability to design systems in domain knowledge and specialization with interpersonal and entrepreneurial skills for national development
PO5	Apply critical and analytical research skill to evaluate the real time problems in specialized field of study

COURSE OUTCOMES

SEMESTER	I
Course Name	Financial Accounting – I
	<i>On successful completion of the course the students will be able to:</i>
Cos	STATEMENTS
CO1	To recollect the basic concepts, conventions, methods and techniques involved in accounting practises
CO2	To understand the fundamental preparation of financial statements of organizations in accordance with Generally Accepted Accounting Principles (GAAP)
CO3	To Interpret the implications of financial statements on business
CO4	To apply the critical thinking with problem-solving skills while preparing the accounting statements
Course Name	Business Organization and Management
	<i>On successful completion of the course the students will be able to:</i>
CO1	To remember the different forms of organisation and understand the key functions of management.
CO2	To be aware of the managerial functions of various forms of organisation and management.
CO3	To apply SWOC analysis in business management.
CO4	To execute the best practises of business administration in the functional areas of business.
Course Name	Business Economics

	<i>On successful completion of the course the students will be able to:</i>
CO1	To understand the economic theory and analytical tools for decision making
CO2	To Illustrate the application of economic concepts for direct managerial functions
CO3	To apply economics models for demand & supply, cost of production, pricing and output decisions.
CO4	To develop tools useful making demand analysis, forecasting and decision making under uncertainties
SEMESTER	II
Course Name	Financial Accounting – II
	<i>On successful completion of the course the students will be able to:</i>
CO1	To learn the meaning and essential elements of higher financial accounting
CO2	To prepare financial statements of partnership firms, higher purchase & instalment system, branch and departmental accounting
CO3	To integrate the knowledge in the preparation of financial statements
CO4	To apply the critical thinking with problem-solving skills while preparing the accounting statements
Course Name	Business Law
	<i>On Successful completion of this Course, the students will be able to</i>
CO1	To acquire the knowledge of the legal environment pertaining to business
CO2	To understand the relevance of business laws to economic, political and social context
CO3	To identify the fundamental legal principles behind contractual agreements
CO4	To acquire problems solving techniques and to be able to present coherent, concise legal arguments
Course Name	Business Mathematics
	<i>On Successful completion of this Course, the students will be able to</i>
CO1	Apply set inclusion Principle to real problems
CO2	Illustrate Cramer’s rule in solving equations
CO3	Apply Matrix theory in solving simultaneous linear equations
CO4	Describe Maths of finance in Business

CO5	Enumerate different types of annuities
SEMESTER	III
Course Name	Corporate Accounting-I
	<i>On successful completion of the course the students will be able to:</i>
CO1	To recall the issue of shares and calculation of goodwill in companies
CO2	To understand the knowledge and techniques of Redemption of Preference Shares and Debentures
CO3	To apply the knowledge of preparation of Final Accounts of Companies
CO4	To apply the knowledge of valuation of shares and Liquidation of Companies
Course Name	Principles and Practice of Marketing
	<i>On successful completion of the course the students will be able to:</i>
CO1	To learn the concepts of marketing
CO2	To understand the marketing mix
CO3	To analyse the buying behaviour and sales forecasting
CO4	To apply the concepts of Digital marketing
Course Name	Banking Theory Law and Practice
	<i>On successful completion of the course the students will be able to:</i>
CO1	To recall the Banking functions, Banking Regulation Act and RBI
CO2	To understand the relationship between banker and customer, legal frame work and special types of customers
CO3	To apply the knowledge of various Negotiable instruments
CO4	To apply the knowledge of various banking activities like debit and credit cards and online services.
Course Name	Allied-3-Business Statistics
	<i>On successful completion of the course the students will be able to:</i>
CO1	To learn various measures of central tendency and dispersion, correlation, regression
CO2	To relate knowledge of statistics and their uses
CO3	To compare the concept of correlation, regression
CO4	To solve the problems in measures of central tendency, dispersion
CO5	To apply these concepts in real life situations

Course Name	Skilled Based Course -1- Commerce Practical
	<i>On successful completion of the course the students will be able to:</i>
CO1	Remember the organizational structure of a company
CO2	Understand the PAN Application form and Form 16
CO3	Application of online transactions
CO4	Analyze the Social networking websites
SEMESTER	IV
Course Name	Corporate Accounting-II
	<i>On successful completion of the course the students will be able to:</i>
CO1	To understand about Amalgamation, Absorption, Internal and External Reconstruction.
CO2	To apply the knowledge of Holding Company Accounts
CO3	To apply the knowledge of Banking and insurance Company Accounts
CO4	To apply the knowledge of Statements of Accounts for Electricity Companies
Course Name	Company Law and Secretarial Practice
	<i>On successful completion of the course the students will be able to:</i>
CO1	To understand the basic concepts relating to Company Law 2013
CO2	To gain the knowledge of provisions and process relating for company formations
CO3	To study the role of key personnel under the Companies Act 2013
CO4	To gain the knowledge of different secretarial activities of companies and to know the different types and process of winding- up and CSR activities of companies.
Course Name	Computer Application Practical –I
	<i>On successful completion of the course the students will be able to:</i>
CO1	To gain the knowledge in Ms-word for creation of various types of official documents
CO2	To understand about Ms-Excel and use it to record expenditures income, plan budgets and chart data
CO3	To apply the knowledge of Ms-office Power point in office- related tasks

CO4	To apply the knowledge of Ms-Access in analyzing large amount of information, and manage related data more efficiently
Course Name	Allied – 4 Financial Management
	On successful completion of this course the students will be able to:
CO1	Define and identify the concepts of Financial Management
CO2	Understand Capital Structure, Cost of Capital for strategic Financial Decision Making
CO3	Apply and practice the Theories for financial planning
Course Name	Skilled Based Elective – 2 Executive Business Communication
	On successful completion of this course the students will be able to:
CO1	To understand the importance, barriers, ethics and the principles of Communication
CO2	To analyse the usage of non-verbal & interpersonal Communication and to acquire the knowledge on business correspondence
CO3	To prepare sample Agenda, Minute, Report, Memo, Office Order and Circular Notice
CO4	To apply the techniques of various types of Interviews and prepare resume
SEMESTER	V
Course Name	Cost Accounting
CO1	On successful completion of this course the students will be able to:
CO2	To understand the elements of cost and preparation of cost sheet, tender, Quotations
CO3	To acquire knowledge about issue of material and labour cost
	To analyse the various methods of costing.
Course Name	Income Tax Law and Practice -I
	On successful completion of this course the students will be able to:
CO1	To understand the basic concepts of income tax act 1961
CO2	To acquire knowledge on various heads of incomes
CO3	To integrate the provisions related to Set off and carry forward of losses and various deductions allowed
CO4	To apply the knowledge in the preparation of Gross Total Income

Course Name	Entrepreneurial Development
	On successful completion of this course the students will be able to:
CO1	To remember Entrepreneur, Entrepreneurship Intrapreneurs and Women Entrepreneur
CO2	To understand the role of entrepreneur in economic development
CO3	To understand the DIC, SIDO, NSIC, MSMEDI-SSIC, SIDCO-ITCOT, IIC, and KVIC services to Entrepreneurs
CO4	To apply the techniques for obtaining Government Incentives and Subsidies
Course Name	Corporate Governance
	On successful completion of this course the students will be able to:
CO1	To Recall the Principles of Corporate Governance Issues and needs
CO2	To Understand the Corporate Business Ownership Structure and Code of Corporate Governance in auditors Professionals in Board Committees and other committees
CO3	To Apply the knowledge of various Regulatory framework of Corporate Governance in Companies Act
CO4	To Apply the knowledge of various Corporate Social Responsibility (CSR) and models
Course Name	Core Elective -1 Supply Chain Management
	On successful completion of this course the students will be able to:
CO1	To understand supply chain management and to handle the Logistic management problems
CO2	To provide knowledge about the supply chain integrates and strategies.
CO3	Students will know how to manage different Strategic Alliances Procurement and Outsourcing and Dimension of customer Value to service industries
Course Name	Core Elective - 1 Financial Reporting
	On successful completion of this course the students will be able to:
CO1	To acquire the knowledge in the Accounting Standards
CO2	To understand the Financial Statements
CO3	To identify the Reporting of Financial Instruments
Course Name	Core Elective1 E-Commerce
	On successful completion of this course the students will be able to:

CO1	To learn the basic concepts in E-Commerce.
CO2	To understand the types of E-Commerce.
CO3	To know the security threats and E-payment systems in E-Commerce.
CO4	To apply the different models for consumers and merchants to facilitate the E-Commerce activities.
Course Name	Core Elective1 Managing Business Process – I
	On successful completion of this course the students will be able to:
CO1	To understand the basic concepts of business process management.
CO2	To remember the overview of BPO company's environment
CO3	To apply the metrics management for evaluating the performance of various activities in BPO companies.
CO4	To analyze the various mapping techniques for improving the process and reducing the risk
Course Name	Skilled Based Course -3 E-Accounts
	On successful completion of this course the students will be able to:
CO1	To remember the different theoretical knowledge and creation of various forms of organizations.
CO2	To be aware of the account's knowledge in financial accounting and creation of various groups and sub-groups.
CO3	To apply Receivable and Payable management and Inventory.
CO4	To execute the best practises of Financial Reports regarding- Prepare Final Accounts, Working Capital and Cash Flow and Fund Flow Statements in the Tally ERP.9.
SEMESTER	VI
Course Name	Management Accounting
	On successful completion of this course the students will be able to:
CO1	To understand and interpret various financial statements for decision-making purpose
CO2	To interpret various ratios and prepare funds flow statement of a company
CO3	To acquire knowledge in preparing cash flow statement and various budgets
CO4	To integrate the knowledge in the preparation of marginal costing and standard costing techniques
Course Name	Income Tax Law and Practice -II

	On successful completion of this course the students will be able to:
CO1	To understand the various authorities in Income Tax department
CO2	To acquire knowledge on assessment procedure, collection and recovery of tax
CO3	To apply the normal provisions and alternate minimum tax liability in the computation of tax liability
CO4	To apply the knowledge in the preparation of Tax liability of an Individual, AOP, HUF, Partnership firm and Company
Course Name	<i>Customs Duty and Goods and Services Tax</i>
	On successful completion of this course the students will be able to:
CO1	To gain the knowledge about the Indian Taxation System
CO2	To understand the Structure of Goods and Service Tax
CO3	To gain competency in Supply of Goods and Service Tax and Registration under GST
CO4	To apply the Return filing of GST and Payment Procedure.
Course Name	Core Elective – 2 Brand Management
	On successful completion of this course the students will be able to:
CO1	To understand the basic knowledge of Branding
CO2	To provide knowledge about the Brand association and Brand Extension.
CO3	To gain the knowledge of implementing branding strategies
Course Name	Core Elective-2 Auditing and Assurance
	On successful completion of this course the students will be able to:
CO1	To recall the legal aspects of Accountancy and concepts of auditing
CO2	To understand the standards of accounting and audit planning
CO3	To understand internal control and checking procedures
CO4	To apply the knowledge of vouching and appointment of auditors
Course Name	Core Elective-2 Management Information System
	On successful completion of this course the students will be able to:
CO1	To learn the types of information system in business organizations

CO2	To gain knowledge on business operations and its functional areas
CO3	To understand the importance and issues of organization's information system
CO4	To apply the development model for implementation of management information system
Course Name	Core Elective-2 Managing Business Processes – II
	On successful completion of this course the students will be able to:
CO1	To recall the basic concept of quality management.
CO2	To understand the concept of transaction monitoring process to develop business processes that makes technology and organizational resources to improving the performance.
CO3	To apply the defects management tools for reducing errors in the process.
CO4	To analyze the various problems by using 7QC Tools and various methodologies like lean, kaizen and six sigma for improving the process.
	Core Elective III-Advertising and Sales Force Management
	On successful completion of this course the students will be able to:
CO1	To acquire the knowledge in the Advertisement and Media
CO2	To understand the Social and ethical issues in advertisement
CO3	To Acquire knowledge in sales promotion activities
Course Name	Elective III Business Analysis and Valuation
	On successful completion of this course the students will be able to:
CO1	To recollect the basic concepts of business valuation.
CO2	To understand the principles of valuating assets and liabilities.
CO3	To Interpret the valuation of the goodwill
CO4	To apply the accounting problems on valuating shares and options.
Course Name	Core Elective III Enterprise Resource Planning
	On successful completion of this course the students will be able to:
CO1	To learn the concepts of reengineering and its relationship with ERP system implementations
CO2	To understand the steps and activities in the ERP life cycle

CO3	To gain competency in the main functional areas of SAP.
CO4	To understand the current trends and issues related to Enterprise Systems.
Course Name	Core Elective III Services Marketing
	On successful completion of this course the students will be able to:
CO1	Understand the Nature, types, characteristics and role of Services.
CO2	Analyze the Service Marketing and Service Promotion Mix
CO3	Examine the Location and Channels of Service Delivery
CO4	Able to design services process
CO5	Apply service marketing in various sectors like Education Marketing, Communication Marketing, Banking services, etc.,
Course Name	Skill Based Course- 4 Human Resource Management
	On successful completion of this course the students will be able to:
CO1	To understand the basic knowledge of Human Resource Management
CO2	To provide knowledge about the Recruitment and selection Process
CO3	To gain the knowledge of Performance Management System