SREE SARASWATHI THYAGARAJA COLLEGE, POLLACHI

MANDATORY DISCLOSURE FOR MBA PROGRAMME

I	**Name of the Institution**	: Sree Saraswathi Thyagaraja College, Palani Road, Thippampatti, Pollachi - 642107, Coimbatore(Dt.), Tamil Nadu. Tel : (04259) 266550, 266008 Fax: (04259) 266009 e-mail : stc@stc.ac.in website: www.stc.ac.in
II	**Name & Address of the Principal/ Director**	: Dr.V.Kulandaiswamy 25, Muthukumarasamy Layout Pollachi Coimbatore (Dt.) Tamil Nadu

III Governance

MEMBERS OF THE BOARD AND THEIR BRIEF BACKGROUND

The Board of Management of STC consists of the following members.

1. Rtn.S.Venkkatesh, Chairman
2. Lion.M.A.Vijayamoghan, Vice-Chairman
3. Lion.T.Sethupati, Secretary
4. Mr.M.Settu, Director General

1. Rtn.S.Venkkatesh, Chairman

Rtn.S.Venkkatesh is a commerce graduate from University of Madras and on completion of his graduation he took over the Management of the B.G. group of companies. He is the President of Sri Kannika Parameswari Amman Charitable Trust and Vice President of Pollachi Chamber of Commerce and Industry. He is also a past president of Rotary Club of Pollachi. Rtn.S.Venkkatesh is currently the Chairman of the Board of Management of STC.

2. Lion.M.A. Vijayamoghan, Vice Chairman

Lion.M.A.Vijayamoghan is a graduate in Economics from Madras Christian College. He has acquired more than 25 years of experience in Commerce and business management. He owns many business enterprises which deal in telecom, textiles, agro-based products, petroleum products etc. He is managing a textile spinning mill, coffee and cardamom plantation and a distribution company. He is the executive member of the Pollachi Chamber of Commerce & Industry and Director of Pollachi Viyabarigal Sangam. He is also a core group trainer of District 324B1 of Lions international. He is currently the Vice Chairman and Treasurer of STC.

3. Lion.T.Sethupati , Secretary

Lion.T.Sethupati is a postgraduate in agricultural sciences (M.Sc. Agri) from Tamilnadu Agricultural University. On completion of his studies he has taken over the family business, which is known as B.G.group, a well diversified marketing organization, which represents many multinational companies like ITC Ltd, Hindustan Unilever Ltd, Eveready Industries India Ltd etc. He manages B.G.group operations and also manages 300 acres of Agro Farming. He is associated as an Executive member of Indian Chamber of Commerce and Industry, Coimbatore, Secretary of Pollachi Merchants Association and Trustee of Sri Kanniga Parameshwari Amman Devastanam. He is also the former president of Pollachi East Lions Club. He is the Secretary of STC.

4. Mr.M.Settu, Director General

Mr.M.Settu is a Commerce Graduate and M.B.A. of PSG College of Technology. He won several academic awards which include the “OUTSTANDING M.B.A. AWARD” for 1982 from Coimbatore Management Association. He operates as CEO of Syndicate Exports Pvt Ltd an export oriented chemical / refractory manufacturing company. He is a fellow of the All India Management Association and served as the President of the Coimbatore Management Association and as the Secretary of Coimbatore Productivity Council. He is also associated with CII & Indian Chamber of Commerce & Industry. He has acquired two decades of experience in business management, finance and corporate planning, strategic management, policy formulations, management of international business, joint venture & foreign collaborations. He is associated with as member of Governing Council, Academic Council and Board of Studies. He is a member of the Planning Board and Senate member of Bharathiar University, Coimbatore. He is the Director General of STC.

MEMBERS OF ACADEMIC ADVISORY BODY

An Advisory Committee is constituted with the following members for the effective and successful functioning of the MBA course of our college.

1. Rtn.S.Venkkatesh
   Chairman
   Sree Saraswathi Thyagaraja College
   Pollachi – 642107

2. Lion.M.A. Vijayamoghan
   Vice Chairman
   Sree Saraswathi Thyagaraja College
   Pollachi – 642107

3. Lion.T.Sethupati
   Secretary
   Sree Saraswathi Thyagaraja College
   Pollachi – 642107

4. Mr.M.Settu
   Director General
   Sree Saraswathi Thyagaraja College, Pollachi &
   CEO, Syndicate Exports Ltd, Coimbatore

5. Sr.V.Kulandaiswamy
   Principal
   Sree Saraswathi Thyagaraja College
   Pollachi - 642107

6. Mr.P.M.Jagatheesan
   GM (HRD) & President / Coimbatore Management Association
   The Lakshmi Mills Company Ltd.
   Coimbatore - 641037

7. Mr.U.K.Anandapadmanabhan
   Senior Vice President
   Kovai Medical Center and Hospital
   Coimbatore - 641014

8. Dr.R.Ranganathan
   MD & CEO, Rover Components Ltd
   Coimbatore - 641017

9. Dr.R.Venkatapathi
   Director, Bharathiar School of Management
   Bharathiar University, Coimbatore - 46

10. Dr.P.Natarajan
    Principal, Coimbatore Institute of Management & Technology,
    Coimbatore - 4

11. Dr.S.Mani
    Dean, Management Studies
    Sree Saraswathi Thyagaraja College
    Pollachi – 107

12. Dr.U.Sreenivasaraghavan
    Former Secretary to Department of Posts, Govt. of India
    Former Director General of Indian Post
    Former Chairman of Indian Postal Services Board
    Visiting Professor at LIBA

13. Mr.Nithin Devaraaj
    VP – Operations
    Seforge Ltd.
    Viscose Tower, 6th Floor
    Avinashi Road
    Coimbatore – 641 018

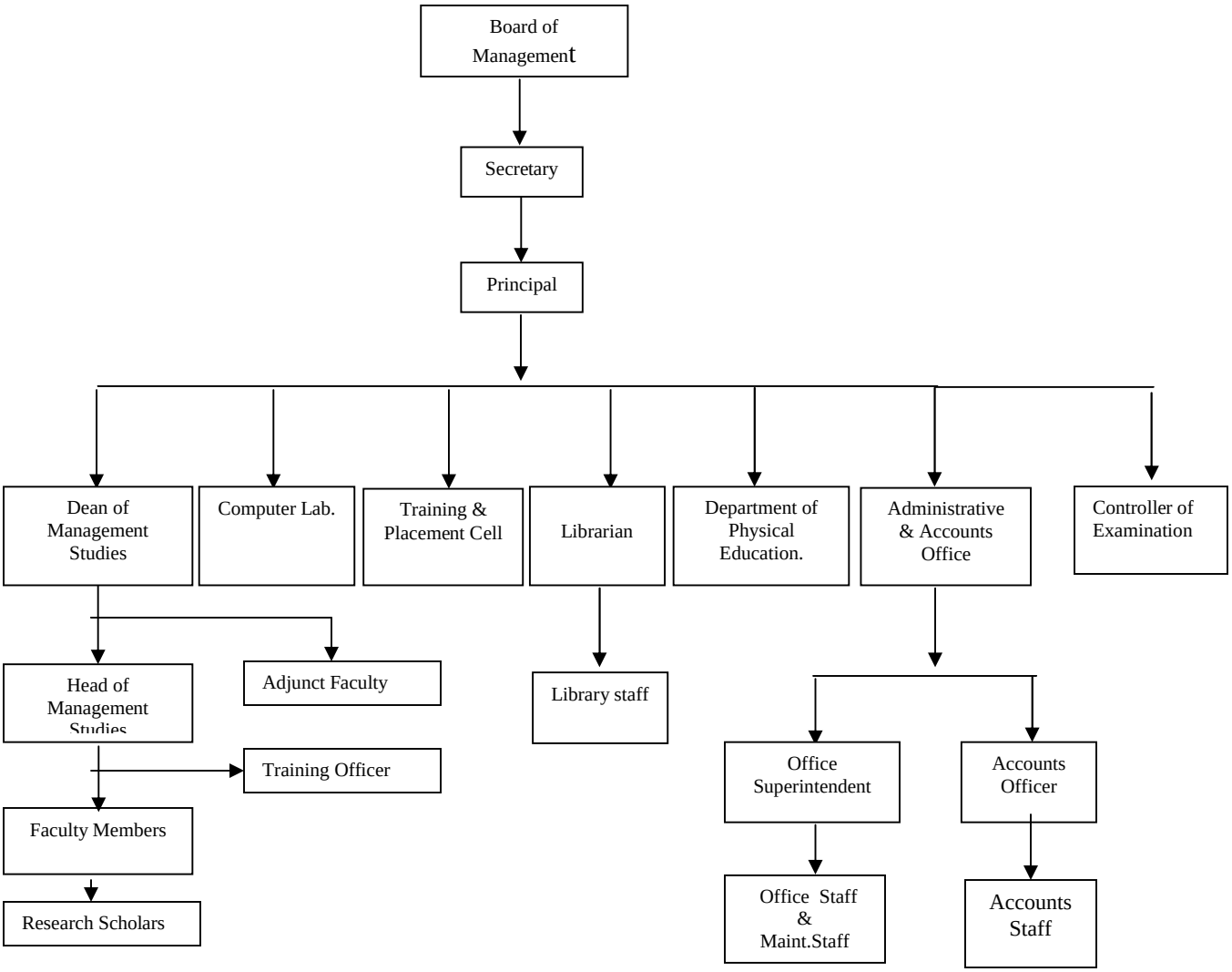
The Committee meets every 6 months and advises the college on various subjects relating to development of the MBA programme. The term of office of the Committee is 2 years from the date of constitution of the Committee.

FREQUENCY OF THE BOARD MEETINGS AND ACADEMIC ADVISORY BODY

- The meetings of the Board of Management are held once in a week.
- The meetings of the Academic Advisory Body are held once in six months.

ORGANIZATIONAL CHART AND PROCESSES

The organizational chart of the institution is shown below.



PROCESSES

The Board of Management is the apex body of the institution. All policies and decisions relating to staff appointment, creation of infrastructural facilities, introduction of new courses, budget and finance are formulated by the Board of Management. The Secretary is responsible for the implementation of the policies of the Management. The Principal is responsible for the academic and other administration of the College. The Administrative Officer is responsible for the office administration. The Dean, Administrative Officer, Accounts Officer, Placement Officer, Librarian, Computer Lab Staff, Director of Physical Education report to the Principal. The Dean of Management Studies along with the Head of the Department is responsible for the efficient operation of the MBA Programme on the basis of an exhaustive Process Plan combining academic and management practice sessions for the effective development of students as management executives.

NATURE AND EXTENT OF INVOLVEMENT OF FACULTY AND STUDENTS IN ACADEMIC AFFAIRS/ IMPROVEMENTS

The college is affiliated to the Bharathiar University and the course curriculum including syllabi and the method of assessment are designed and prescribed by the university. The teaching and coverage of the prescribed syllabi for various subjects of study and for development of students are meticulously planned in terms of a Process Plan and critically executed. Following is an exhaustive list of accreditations and activities towards professional approach to the conduct of MBA programme for the benefit of high quality placement for the students.

- The College is ISO certified and NAAC Accredited and hence all the procedures are well-defined, neatly executed and properly documented.
- All students possess laptop. Lectures are conducted using Laptops with LCD. OHPs are used when needed to supplement conventional lectures.
- The syllabus coverage is ensured by systematic planning and execution. The faculty members maintain individual work diaries. Students are encouraged to do self- study by pre-assigning units and topics which they present as student seminars moderated by concerned teacher and with other experts.
- Assignments to students inculcate the practice of referring to journals and latest books available in the library.
- We have regular Visiting Professors / Faculties from other institutions and industries who handle some units and topics of syllabus subjects.
- Guest faculties provide the additional knowledge about the practices followed by the industry and business scenario; including latest technologies.

- Industrial visits that are periodically arranged make the students learn better about the processes and the functioning of the industries. Industry visits are organized to metros like Chennai, Bangalore, etc. to give the students a metro exposure.
- Special care is taken for students who are slow learners and who fail in the university examinations by various types of remedial measures – special classes, assignments, individual counseling, parent counseling, etc.
- The communication skills of the students are enhanced through special programmes by adopting the latest methods in Communicative English, giving exposure on Global English, through the Language Lab. Workshops are conducted on spoken English with expert trainers from all over Tamil nadu.
- The College has a Virtual Knowledge Centre using V-Sat in association with Everonn Systems, Chennai. Through this personality development classes and guest lectures are conducted.
- To improve the employability of students almost 80 hours of Personality Development Training Programs are conducted on and off campus by engaging expert training companies such as Blue Lotus, Chennai and Astraa Systems, Chennai. .
- TYMA – Tycoons Management Association is the student body that manages all student development activities – guest lectures, personality skills development programmes, industry visits, inter-collegiate meet, etc.
- PROWESS – exclusive software of exhaustive data of over 1 lakh companies in India has been installed and students are assigned study hours using this software.
- Students read Business Line News Paper every day facilitated by a senior faculty for current affairs understanding. A weekly test CBAT (Current Business Awareness Test) is conducted out of news and information from the Business Line newspaper of that week.
- Students are receiving Business World Magazine weekly and review hours are conducted weekly.
- Students are receiving Management Review (Journal) monthly and are asked to submit assignments there from; including solving various types of tests given therein.
- Seven hours weekly is spent on selected case study discussions including student presentations.
- All students and staff are members of Coimbatore Management Association and attend their weekly lectures and programs.
- Students participate in Management Quiz and such other contests conducted by All India Management Association.
- Students have to compulsorily do a project in an industry by undergoing internship for 6 weeks during summer holidays. The project undergoes university evaluation.
- Faculties are sent for 2 weeks training to industries and other institutions (IIT Madras, PSGIM, Coimbatore) etc.
- A senior faculty is undergoing 3 months intensive training at IIM Ahmedabad.
- Faculty Development Workshops are conducted with renowned resource persons like Dr. LS Ganesh of IIT Madras and Dr. Gopal Iyer of Florida Atlantic University, USA.
- International Symposium with 14 CEOs of companies as resource persons was conducted.
- National Seminar was conducted with papers presented by faculties of 20 other management teachers.
- Consultancy projects in market research, customer satisfaction and recruitment have been handled by the faculty of the department.
- Though no grant has been received from the Government funding agencies, we have been carrying out high-end activities as above out of our funds.
- In terms of other facilities and best practices
    - Fire extinguishers are installed at key locations
    - All assets have insurance cover.
    - Group insurance is provided to all the employees and students
    - A medical officer is on call and also conducts periodic medical check-ups.
    - An exhaustively furnished Gym and Physical Education department is functioning.
    - A separate lady's room for rest and recouping has been provided.

IV Programmes

NAME OF THE PROGRAMMES (FULL TIME) APPROVED BY THE AICTE :

MBA & MCA

NAME OF THE PROGRAMMES (PART TIME) APPROVED BY THE AICTE :

Nil

NAME AND DURATION OF THE PROGRAMME IF ANY, NOT APPROVED BY AICTE AND BEING RUN IN THE SAME CAMP

Nil

DETAILS OF THE PROGRAMMES :

(i) Name : MBA

(ii) Number of seats : 60

(iii) Duration : 2 years

(iv) Cut off marks/Rank for admission during the last 3 years :

For the year 2007-08	:	40% in the qualifying examinations
For the year 2008-09	:	40% in the qualifying examinations
For the year 2009-10	:	40% in the qualifying examinations (as per Bharathiar University norms)

(v) Fee : Rs.30,000.00

(vi) Placement facilities:

The college has an exclusive TRAINING, PLACEMENT & CORPORATE RELATIONS CELL (TPCRC) that actively facilitates soft skills training, placements and industry relations.

The Department of Management Studies has an exclusive Officer for Training, Placement and Industry Relations for the benefit of higher levels of these activities required for MBA students. This officer works in close liaison with TPCRS. For 2009 pass out batch this effort resulted in 31 quality placements with an average salary of Rs.12000.00.

CAMPUS PLACEMENT IN LAST 2 YEARS WITH MINIMUM SALARY, MAXIMUM SALARY AND AVERAGE SALARY

Batch	Company	No. of candidates placed	Salary Per Month
2006 – 2008	ABN AMRO	6	14750
	FORD Business	1	16000
	Access Atlantech	2	12000
	HDFC Bank	6	7000
	Shriram Group	5	14500
	Euraka Forbes	2	16000
	Dallas Dubai	3	25000
	A1 Electricals, Gujarath	1	10500
	Autoprint Mach.Mfr.Ltd	1	11000
	Blue Lotus, Chennai	2	10000
	Infinit	4	14000
	KTM, Cbe	1	10000
	Standard Charted	1	10000
	STC	1	4000
	Bannari Amman Sugars, Ltd	1	10000
	ICICI	1	12000
2007 – 2009	Eureka Fobes	10	11500
	Ford BS	4	14500
	Ceasefire	2	12000
	RBS	2	14750
	Olivia	1	10000
	India Info Line	4	10000
	Say One	1	7000
	V.P.Rajan & Co	2	8000
	URC, Erode	1	10500
	Karpagam College	1	8000
	CBM College	1	8000
	The Chennai Silks	1	10000
	Premier Apparels, Tirupur	1	8000

		2005-07 (Rs.)	2006-08 (Rs.)	2007-09 (Rs.)
Minimum salary	:	8000.00	4000.00	7000.00
Maximum salary		27000.00	5000.00	14750.00
Average salary	:	12000.00	13000.00	12000.00

NAME AND DURATION OF PROGRAMME(S) HAVING AFFILIATION/ COLLOBORATION WITH FOREIGN UNIVERSITY(S)/ INSITUTION(S) AND BEING RUN IN THE SAME CAMPUS ALONG WITH STATUS OF THEIR OF THEIR AICTE APPROVAL.

-- NIL --

V Faculty

LIST FACULTY MEMBERS:

1. Permanent Faculty : 14

   a. Dr.S.Mani
   b. Dr.S.Mohandass
   c. Prof.R.Padmanabhan
   d. Dr.S.Kadirvel
   e. Prof.K.Sivasamy
   f. Mr.C.K.Kotravel Bharathi
   g. Mr.G.Manokaran
   h. Mrs.R.Umamaheswari
   i. Mr.T.Sivagnana Selva Kumar
   j. Mr.N.Manicka Mahesh
   k Miss.R.Ananthi
   l. Mr.R.Sriram
   m.Mr.S.Rajmohan
   n. Mr.B.Thayumanavar

2. Visiting Faculty : 03

   a. Dr.U.Srinivasa Raghavan
      Former Director General of India post
      (now) Professor – Business Strategy
      LIBA, Chennai.

   b. Mr.Nithin Devaraj
      VP – operations, Seforge Ltd,
      Coimbatore .

   c. Mr.P.Willington Jebaraj
      Former Senior General Manager (Personal & Administration)
      Premier Mills
      Udumalpet

3. Guest Faculty : 02

   a. Ms.M.Thenmolizhi
      Professor, IIT Madras
      Chennai.

   b. Mr.D.Rajkumar
      Regional Manager - Circulation
      The Hindu
      Coimbatore.

4. Tutor : 01

   a. Mr.J.Livingston Thiraviya Kumar

5. Permanent faculty: Student ratio : 1:13

VII PROFILE OF DIRECTOR/PRINCIPAL WITH QUALIFICATIONS, TOTAL EXPERIENCE, AGE AND DURATION OF EMPLOYMENT AT THE INSTITUTE CONCERNED.

Name and Designation of the Head of the Institution

(Principal /Director)

Name	:	Dr.V.KULANDAISWAMY PRINCIPAL
Date of Birth	:	02.12.1947
Age	:	60 Years
Academic qualifications	:	P.G.Diploma in Agricultural Economics & Co-operation M.Coop Ph.D.(Commerce)

Details of Experience (Academic / Industrial) : 37 Years

(i) **Lecturer in Economics**
Sri Ramakrishna Mission Vidyalaya College of Rural Higher Education, Coimbatore : 02 Years & 10 Months

(ii) **Lecturer in Co-operation**
Sri Ramakrishna Mission Vidyala College of Arts and Science, Coimbatore : 28 Years & 11 Months

(iii) **Principal**
Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore : 02 Years

(iv) **Registrar**
Gandhigram Rural Institute –Deemed University, Gandhigram, Dindigul. : 01 Year

(v) **Principal**
Sree Saraswathi Thyagaraja College, Pollachi. : 03 Years (From 14.06.2006)

1.	Name	:	Dr.S.Mani
2.	Date of Birth	:	03.11.1944
3.	Designation	:	Dean & Professor
4.	Educational Qualification	:	B.Sc. (Honours), B.E., M.B.A., M.Phil, Ph.D
5.	Work Experience	:	
	Teaching	:	9 Years
	Research	:	4.5 Years
	Industry	:	30 Years
	Others	:	5 Years
6.	Area of Specialisation	:	General Management & Marketing
7.	Subjects Teaching at Post Graduate Level	:	Advertising, Public Relations, Organisational Development and Management Practices.
8.	Research Guidance	:	MBA Projects Being in the industry & consultancy for 35 years, have prepared many plans and papers. Have attended dozens of conferences, seminars both nationally and internationally
9.	Projects Carried out	:	Many while in industry service and many while consulting
10.	Patents	:	Not applicable since all experience is related to management and not pure science.
11.	Technology Transfer	:	Have successfully led a team of technocrats in technology transfer for local manufacture of high technology medical equipment under an American Joint Venture

12.	Research Publications	:	Being in the industry & consultancy for 35 years, have prepared many plans and papers. Have attended dozens of conferences, seminars both nationally and internationally
13.	No. of Books Published	:	NIL

1. Name : Dr.S.Mohandass

2. Designation : Professor

3. Date of Birth : 01.09.1957

4. Educational Qualification : BSc (Chemistry)., MBA., Ph.D

5. Work Experience :

Teaching	:	06 Years
Research	:	06 Years
Industry	:	22 Years
Others	:	Nil

6. Area of Specialisation : Human Resource Management

7. Subjects Teaching at

Post Graduate Level : Organizational Behaviour, Operations Management, Management Principles and Practices and Research Methodology

8. Research Guidance :

Master's : 100

Ph.D : --

No. of papers published in

National Journals : Nil

International Journals : Nil

Conferences : 06

9. Projects Carried out : Nil

10. Patents : Nil

11. Technology Transfer : Consultant for Himson Group of Companies in Diehyl Radiator manufacturing

12. Research Publications : Nil

13. No. of Books Published : Nil

1. Name : R.Padmanabhan

2. Designation : Professor

3. Date of Birth : 08.10.1941

4. Educational Qualification : MA.,

5. Work Experience :

Teaching	:	43 Years
Research	:	Nil
Industry	:	Nil
Others	:	Nil

6. Area of Specialisation : Monetary Economics and International Economics

7. Subjects Teaching at

Post Graduate Level : Managerial Economics, Export Marketing and Services Marketing

8. Research Guidance : No. of papers published in

Master's	: 02	National Journals	: Nil
M.Phil	: --	International Journals	: Nil
P.hD	: --	Conferences	: Nil

9. Projects Carried out : Nil

10 Patents : Nil

11. Technology Transfer : Nil

12. Research Publications : Nil

13. No. of Books Published : Nil

1. Name : Dr.S.Kadirvelu

2. Designation : Professor

3. Date of Birth : 20.05.1964

4. Educational Qualification : M.Com.,M.Phil.,MBA.,Ph.D.,

5. Work Experience :

Teaching	:	18 Years
Research	:	18 Years
Industry	:	Nil
Others	:	Nil

6. Area of Specialisation : Financial Management

7. Subjects Teaching at

Post Graduate Level : Research Methodology, Accounting and Financial Management

8. Research Guidance :

Master's : 167

Ph.D : --

No. of papers published in

National Journals : 7

International Journals : Nil

Conferences : 6

9. Projects Carried out : Nil

10. Patents : Nil

11. Technology Transfer : Nil

12. Research Publications : 7

13. No. of Books Published : Nil

1. Name : K.Sivasamy

2. Designation : Professor

3. Date of Birth : 18.03.1944

4. Educational Qualification : M.Sc., M.Phil.,

5. Work Experience :

Teaching	:	39 Years
Research	:	Nil
Industry	:	Nil
Others	:	Nil

6. Area of Specialisation : Fluid Dynamics

7. Subjects Teaching at

Post Graduate Level : Fluid Dynamics, Complex Analysis, Magneto – Hydro Dynamics, Partial Differential Equations, Ordinary Differential Equations and Modern Algebra

8. Research Guidance : No. of papers published in

Master's	: 04	National Journals	: Nil
M.Phil	: --	International Journals	: Nil
P.hD	: --	Conferences	: Nil

9. Projects Carried out : Nil

10 Patents : Nil

11. Technology Transfer : Nil

12. Research Publications : Nil

13. No. of Books Published : Nil

1. Name : C.K.Kotravel Bharathi

2. Designation : Asst. Professor & HOD

3. Date of Birth : 06.05.1970

4. Educational Qualification : M.Com.,LLB.,M.Phil., FDPM (IIM A)

5. Work Experience :

Teaching	:	13 Years
Research	:	06 Years
Industry	:	02 years
Others	:	Nil

6. Area of Specialisation : Marketing Research, Accounting,HRD

7. Subjects Teaching at

Post Graduate Level : Human Resource Development, Labour Welfare Development, Strategic Management, Insurance principles and Practices and Management Practice

8. Research Guidance :

Master's	: 45	National Journals	: 02
M.Phil	: 15	International Journals	: Nil
Ph.D	: --	Conferences	: 02

9. Projects Carried out : One project is in progress

10. Patents : Nil

11. Technology Transfer : Nil

12. Research Publications : Nil

13. No. of Books Published : Nil

1. Name : G.Manokaran

2. Designation : Assistant Professor

3. Date of Birth : 07.02.1974

4. Educational Qualification : MBA.,M.Phil., M.Com.,

5. Work Experience :

Teaching	:	11 Years
Research	:	06Years
Industry	:	01 year
Others	:	Nil

6. Area of Specialisation : Marketing and Finance

7. Subjects Teaching at

Post Graduate Level : Financial Services, Organizational Behaviour, International Business and Research Methodology

8. Research Guidance :

Master's	: 40	No. of papers published in	
M.Phil	: --	National Journals	: 02
P.hD	: --	International Journals	: Nil
		Conferences	: Nil

9. Projects Carried out : Co-investigator for a UGC project

10. Patents : Nil

11. Technology Transfer : Nil

12. Research Publications : Nil

13. No. of Books Published : Nil

1. Name : R.Umamaheshwari

2. Designation : Lecturer

3. Date of Birth : 25.07.1975

4. Educational Qualification : MBA., M.Phil., M.Com., M.Phil., PGDCA.,

5. Work Experience :

Teaching	:	09Years
Research	:	06Years
Industry	:	01 year
Others	:	Nil

6. Area of Specialisation : Marketing and Finance

7. Subjects Teaching at

Post Graduate Level : Financial Management, Financial and Management Accounting, Financial Services and Management Information System

8. Research Guidance :

Master's	: 36	National Journals	: 05
M.Phil	: --	International Journals	: Nil
P.hD	: --	Conferences	: 01

9. Projects Carried out : 01

10 Patents : Nil

11. Technology Transfer : Nil

12. Research Publications : Nil

12. No. of Books Published : Nil

1. Name : T.Sivagnana Selvakumar

2. Designation : Lecturer

3. Date of Birth : 30.03.1980

4. Educational Qualification : MBA.,

5. Work Experience :

Teaching	:	06Years
Research	:	03Years
Industry	:	Nil
Others	:	Nil

6. Area of Specialisation : Marketing and Human Resources

7. Subjects Teaching at

Post Graduate Level : Business Environment, Strategic Management
Entrepreneurship and Management
Information System

8. Research Guidance :

Master's	: 20	No. of papers published in	
M.Phil	: --	National Journals	: 01
P.hD	: --	International Journals	: Nil
		Conferences	: Nil

9. Projects Carried out : Nil

10 Patents : Nil

11. Technology Transfer : Nil

12. Research Publications : Nil

12. No. of Books Published : Nil

1. Name : N.Manicka Mahesh

2. Designation : Lecturer

3. Date of Birth : 05.06.1976

4. Educational Qualification : M.Com., M.Phil., ICWAI Inter., SLET & NET Qualified.

5. Work Experience :

Teaching	:	08 Years
Research	:	02 Years
Industry	:	02 year
Others	:	Nil

6. Area of Specialisation : Finance

7. Subjects Teaching at

Post Graduate Level : Financial Services, Equity Research and Portfolio Management, Strategic Cost Management, Financial & Management Accounting and Financial Management

8. Research Guidance :

Master's : 15

M.Phil : --

No. of papers published in

National Journals : 11

International Journals : Nil

Conferences : Nil

9. Projects Carried out : Nil

10. Patents : Nil

11. Technology Transfer : Nil

12. Research Publications : Nil

13. No. of Books Published : Nil

1. Name : R.Ananthi

2. Designation : Lecturer

3. Date of Birth : 03.05.1982

4. Educational Qualification : M.Com., M.Phil.,

5. Work Experience :

Teaching	:	2.10 Years
Research	:	Nil
Industry	:	Nil
Others	:	1.3 Years (Case Writing)

6. Area of Specialisation : Finance

7. Subjects Teaching at

Post Graduate Level : Working Capital Management, Business Ethics, Security Analysis and Portfolio Management, Financial and Management Accounting and Financial Management

8. Research Guidance : No. of papers published in

Master's	: --	National Journals	: 10
M.Phil	: --	International Journals	: 26
P.hD	: --	Conferences	: 05

9. Projects Carried out : Nil

10 Patents : Nil

11. Technology Transfer : Nil

12. Research Publications : Nil

13. No. of Books Published : Nil

1. Name : R.Sriram

2. Designation : Lecturer

3. Date of Birth : 03.05.1980

4. Educational Qualification : B.Com., PGDM-(International Business).,

5. Work Experience :

Teaching	:	02 Months
Research	:	Nil
Industry	:	5.5 Years
Others	:	Nil

6. Area of Specialisation : Human Resource and Marketing

7. Subjects Teaching at

Post Graduate Level : Managerial Economics and Business Law

8. Research Guidance : No. of papers published in

Master's	: --	National Journals	: Nil
M.Phil	: --	International Journals	: Nil
P.hD	: --	Conferences	: Nil

9. Projects Carried out : 01

10 Patents : Nil

11. Technology Transfer : Nil

12. Research Publications : Nil

13. No. of Books Published : Nil

1. Name : S.Rajmohan

2. Designation : Lecturer

3. Date of Birth : 09.10.1981

4. Educational Qualification : BSc., MBA.,

5. Work Experience :

Teaching	:	03 Years
Research	:	01 Year
Industry	:	01 year
Others	:	Nil

6. Area of Specialisation : Marketing and Finance

7. Subjects Teaching at

Post Graduate Level : Promotion Management, Organizational Development, Marketing Management, Human Resource Management, Managing Interpersonal Management, Business Environment & Ethics, Brand Management, Human Resource Development and Microsoft Office

8. Research Guidance :

Master's	: 35	No. of papers published in	
M.Phil	: --	National Journals	: Nil
P.hD	: --	International Journals	: Nil
		Conferences	: 04

9. Projects Carried out : Nil

10 Patents : Nil

11. Technology Transfer : Nil

12. Research Publications : Nil

13. No. of Books Published : Nil

1.	Name	:	B.Thayumanavar
2.	Designation	:	Lecturer
3.	Date of Birth	:	12.06.1964
4.	Educational Qualification	:	BSc., MA., M.B.A., M.Phil., PGDCA NET Qualified
5.	Work Experience	:	
	Teaching	:	3.5 Years
	Research	:	04 Years
	Industry	:	20 Years
	Others	:	Nil
6.	Area of Specialisation	:	Finance, Human resource and Tourism Management
7.	Subjects Teaching at		
	Post Graduate Level	:	Consumer Behaviour, Managerial Economics, Management Principles and Practices, Operations Management and Human Resource Management
8.	Research Guidance	:	No. of papers published in
	Master's : 50		National Journals : 03
	M.Phil : 07		International Journals : Nil
	P.hD : --		Conferences : 29
9.	Projects Carried out	:	Nil
10	Patents	:	Nil
11.	Technology Transfer	:	Nil
12.	Research Publications	:	Nil
13.	No. of Books Published	:	Nil

1. Name : V.Ramachandran

2. Designation : Training & Placement Officer

3. Date of Birth : 14.03.1962

4. Educational Qualification : MA., MA., MBA.,M.Phil., PGDPM., PGDLL

5. Work Experience :

Teaching	:	02 Year
Research	:	02 Years
Industry	:	17 years
Others	:	Nil

6. Area of Specialisation : Human Resource and Industrial Relations

7. Subjects Teaching at

Post Graduate Level : Managing Interpersonal Management, Human Resource Management and Industrial Relations

8. Research Guidance :

Master's	: 21	No. of papers published in	
M.Phil	: --	National Journals	: Nil
P.hD	: --	International Journals	: Nil
		Conferences	: Nil

9. Projects Carried out : Nil

10 Patents : Nil

11. Technology Transfer : Safety Audit in Textile Mill

12. Research Publications : Nil

13. No. of Books Published : Nil

1. Name : J.Livingston Thiraviya Kumar

2. Designation : Tutor

3. Date of Birth : 17.09.1983

4. Educational Qualification : M.Sc.,

5. Work Experience :

Teaching	:	02 Months
Research	:	Nil
Industry	:	02 Years
Others	:	Nil

6. Area of Specialisation : Statistics

7. Subjects Teaching at

Post Graduate Level : Statistics and Operations Research

8. Research Guidance : No. of papers published in

Master's	: --	National Journals	: Nil
M.Phil	: --	International Journals	: Nil
P.hD	: --	Conferences	: Nil

9. Projects Carried out : Nil

10 Patents : Nil

11. Technology Transfer : Nil

12. Research Publications : Nil

13. No. of Books Published : Nil

NUMBER OF FACULTIES EMPLOYED AND LEFT DURING THE LAST 2 YEARS.

Year	Number of Faculty Employed	Number of Faculty Left
2006-07	2	2
2007-08	1*	2
2008-09	3	1

* Additional Staff Internally Mobilised.

STUDENTS' FEEDBACK ON INSTITUTIONAL GOVERNANCE / FACULTY PERFORMANCE

Students' feedback on faculty performance is obtained in each semester and accordingly suitable actions are taken.

Students' feedback on institutional governance is received through the Suggestions Box kept near Principal room. Necessary steps are taken by the Principal based on the directions from the Secretary of the college.

VI Fee

DETAILS OF FEE, AS APPROVED BY STATE FEE COMMITTEE, FOR THE INSTITUTIONS

Fee for MBA programme : Rs.30000

TIME SCHEDULE FOR PAYMENT OF FEE FOR THE ENTIRE PROGRAMME:

Semester fee to be paid within 20 working days from the commencement of each semester

NUMBER OF FEE WAIVERS GRANTED WITH AMOUNT AND NAME OF STUDENTS:

Nil

NUMBER OF SCHOLARSHIPS OFFERED BY THE INSTITUTE WITH THE NAME OF STUDENTS, DURATION AND AMOUNT FOR THE YEAR 2008-2009

STC Alumni Scholarships have been awarded to following students in the academic year 2008-09.

S.No.	Name	Amount
1.	Kalpana.S	10000.00
2.	Kohilamani.K	10000.00
3.	Mohan Kumar.N	10000.00
4.	Senthil Kumar.S	10000.00
5.	Sabareeswaran.T	10000.00
6.	Shobana.K	10000.00
7.	Sriram.R	10000.00
8.	Venkatachalamoorthi.S	10000.00

CRITERIA FOR FEE WAIVERS/ SCHOLARSHIPS :

As per the norms of Board of Management of the college.

ESTIMATED COST OF BOARDING AND LODGING IN HOSTELS :

Hostel	Room Rent and Mess Fee
For Men	Rs.27,000.00 p.a.
For Women	Rs.26,000.00 p.a.

VII Admission

NUMBER OF SEATS SANCTIONED WITH THE YEAR OF APPROVAL :

From 2001 – 2009 the intake capacity was 60. For the academic year 2009 – 2010 additional intake of 60 sanctioned. Now the total intake capacity is 120.

NUMBER OF STUDENTS ADMITTED UNDER VARIOUS CATEGORIES EACH YEAR IN THE LAST 2 YEARS

Year	OC	BC	MBC	SC/ST	TOTAL
2007-08	17	38	3	2	60
2008-09	27	28	3	2	60

NUMBER OF APPLICATIONS RECEIVED DURING LAST 2 YEARS FOR ADMISSION UNDER MANAGEMENT QUOTA AND NUMBER ADMITTED

Year	No. of Applications Received	No. Admitted
2007-08	50	30
2008-09	46	30

VIII Admission Procedure

MENTION THE ADMISSION TEST BEING FOLLOWED , NAME AND ADDRESS OF THE TEST AGENCY AND ITS URL(WEBSITE)

Admission test for MBA programme is conducted by the Government of Tamil Nadu through Anna Univeristy, Chennai.

Test name : TANCET
Test Agency : Anna University, Chennai
URL (Website) : www.annauniv.edu

Test name : CET
Test Agency : Consortium of Self-Financing Professional, Arts and Science Colleges in Tamil Nadu
URL (Website) : www.tnsfconsortium.org

NUMBER OF SEATS ALLOTTED TO DIFFERENT TESTS

Number of seats allotted for TANCET : 30
Number of seats allotted for CET : 30

CALENDAR

Last date for request for applications	: 10 days from the date of publication of UG results of Bharathiar University
Last date for submission for applications	: 10 days from the date of publication of UG results of Bharathiar University
Dates of group disussions/interviews	: 10 days after the last date for submission of application
Dates for announcing final results	: Based on CET/TANCET results
Release of admission list	: Based on CET/TANCET results
Date of acceptance by the candidate	: 15 days from release of admission list
Last date for closing of admission	: As per Bharathiar University norms
Starting of the Academic session	: As per Bharathiar University norms

The waiting list is activated based on CET applications.

The policy of refund of the fee, in case of withdrawal is as per the norms of government of Tamil Nadu.

IX Criteria and Weight ages for Admission

DESCRIBE EACH CRITERIA WITH ITS RESPECTIVE WEIGHTAGES IE., ADMISSION TEST, MARKS IN QUALIFYING EXAMINATIONS ETC

Management Quota:

Admission Test	:	As fixed by CET
Group Discussions	:	10 Marks
Interview	:	10 Marks

MENTION THE MINIMUM LEVEL OF ACCEPTANCE, IF ANY

Admission Test	:	Nil
Group Discussions	:	Nil
Interview	:	Nil

MENTION THE CUT-OFF LEVELS OF PERCENTAGE & PERCENTILE SCORES OF THE CANDIDATES IN THE ADMISSION TEST CALLED FOR GD / INTERVIEW

As per the marks scored in the CET results.

MENTION LAST YEARS CUT-OFF PERCENTAGE & PERCENTILE (SECTIONWISE AND/OR TOTAL AS THE CASE MAY BE) OF THE CANDIDATES CALLED FOR GD/INTERVIEW.

Qualifying Examinations : 40 % (for the years 2007-08, 2008-09)

Admission Test (CET) : Nil

DISPLAY MARKS SCORED IN TEST ETC. AND IN AGGREGATE FOR ALL CANDIDATES WHO WERE ADMITTED.

List enclosed for the year 2008-09

X Application Form

DOWNLOADABLE APPLICATION FORM, WITH ONLINE SUBMISSION POSSIBILITIES

The application for admission to MBA course is downloadable from our website www.stc.ac.in and the filled in application form can also be submitted online.

XI List of Applicants

LIST OF CANDIDATES WHOSE APPLICATIONS HAVE BEEN RECEIVED ALONG WITH PERCENTILE/PERCENTAGE SCORE FOR EACH OF THE QUALIFYING EXAMINATION IN SEPARATE CATEGORIES FOR OPEN SEATS.

List enclosed for the year 2008-09

LIST OF CANDIDATES WHO HAVE APPLIED ALONG WITH PERCENTAGE SCORE FOR MANAGEMENT QUOTA SEATS

List enclosed for the year 2008-09

XII Criteria for GD/Personal Interview

All candidates who have applied and who secure marks in the qualifying examination as per university norms are called for G.D. and Interview.

Attributes for evaluation of GD/Interview: Communication Skill
Clarity of Thinking
Understanding of the concepts/subjects

XIII Results of admission under Management seats/Vacant seats

COMPOSITION OF SELECTION TEAM FOR ADMISSION UNDER MANAGEMENT QUOTA WITH THE BRIEF PROFILES OF MEMBERS

The composition of selection team for admission under management quota consists of the Principal, Head of the Department and a senior faculty member.

1. Sr.V.Kulandaiswamy
   Principal
   Sree Saraswathi Thyagaraja College
   Pollachi – 642 107

2. Dr.S.Mani
   Dean, Management Studies
   Sree Saraswathi Thyagaraja College
   Pollachi – 642 107

3. Mr.C.K.Kotravel Bharathi
   H.O.D., Management Studies
   Sree Saraswathi Thyagaraja College
   Pollachi – 642 107

4. Mr.G.Manokaran
   Assistant Professor
   Department of Manaement Studies
   Sree Saraswathi Thyagaraja College
   Pollachi – 642 107

SCORE OF THE INDIVIDUAL CANDIDATES CALLED FOR GROUP DISCUSSION AND INTERVIEW ARRANGED IN ORDER OF MERIT

The list enclosed for the year 2008-09.

LIST OF CANDIDATES WHO HAVE BEEN OFFERED ADMISSION

The list enclosed for the year 2008-09

WAITING LIST OF THE CANDIDATES IN ORDER OF MERIT TO BE OPERATIVE FROM THE LAST DATE OF JOINING OF THE FIRST LIST CANDIDATE.

The list enclosed for the year 2008-09.

LIST OF THE CANDIDATES WHO JOINED WITHIN THE DATE, VACANCY POSITION IN EACH CATEGORY BEFORE OPERATION OF WAITING LIST.

The list enclosed for the year 2008-09.

* * * * * * *

SREE SARASWATHI THYAGARAJA COLLEGE
POLLACHI
MBA
Marks scored in test for all candidates who were admitted
2008-09

Sl.No	Name	% in Degree	Interview	G.D.	Total
01	Praveen Kumar.S	82	7.5	7.5	97.00
02	Venkatachalamoorthi.S	81	8.5	7.5	97.00
03	Madhuliga.M	81	8.5	7.0	96.50
04	Remya.S	78	8.5	8.5	95.00
05	Indira Priyadharsini.S	77	8.0	8.0	93.00
06	Krithika Lakshmi.R.R	74	8.0	7.5	89.50
07	Ranjisha.R	73	7.5	8.0	88.50
08	Mohan Kumar.N	73	7.5	7.5	88.00
09	Venkatalakshmi.R.E	72	8.0	8.0	88.00
10	Faizal.A.Karim	70	7.5	8.0	85.50
11	Boby.T.U	69	7.5	7.5	84.00
12	Manju.N	68	8.0	7.5	83.50
13	Rathish Ravindran	67	7.5	6.5	81.00
14	Vidya Prakash	64	6.5	7.0	77.50
15	Nithin Thomas	64	7.0	6.5	77.50
16	Iyyappan.K.V	64	6.5	6.5	77.00
17	Bijeesh.M.C	62	7.0	6.5	75.50
18	Rasana Ambika.P	62	7.5	5.5	75.00
19	Athira.K.M	61	6.5	6.5	74.00
20	Arun Dev.C	60	5.5	6.5	72.00
21	Divya.D	59	5.5	6.5	71.00
22	Sriram.R	61	5.0	4.5	70.50
23	Syed Ajmal Khan.S	59	5.5	5.5	70.00
24	Rejeesh.A.R	58	5.5	5.0	68.50
25	Arun.B.Nair	56	6.0	6.0	68.00
26	Haris.S	57	5.5	5.5	68.00
27	Kumar.P	61	3.5	3.0	67.50
28	Prahalad.R	52	3.0	4.5	59.50
29	Rennu.P.George	50	4.5	3.5	58.00
30	Rajamanickam.M	46	4.5	4.5	55.00

Admission for 2009 -10 is under process through TANCET / CET as on date 12.08.2009

SREE SARASWATHI THYAGARAJA COLLEGE
POLLACHI
MBA
List of applications received for open seats
2008-09

Sl.No	Name	Qualifying Degree	% Percentage
01	Alwin Vijo.M	B.Sc	50
02	Gopalakrishnan.N	B.Com (CA)	63
03	Kalpana.S	BBM	62
04	Karthikeyan.T	B.Com (E.Com)	68
05	Kohilamani.K	B.Com (CA)	70
06	Krishnakumar.K	B.Com	61
07	Nareshkumar.A	B.Com (E.Com)	66
08	Pretty Latha.G	B.Sc (Maths)	54
09	Rajkumar.B	BCA	62
10	Senthilkumar.K	B.Com	55
11	Shobana.K	BBM	78
12	Shobana.M.P	BBM	66
13	Sivakumar.R	B.Sc (CS)	55
14	Thamarai Selvi.P	B.Sc (Che)	71
15	Thivakar.S	BA	54
16	Kathirvel.S	See Note Below	
17	Kamachi.V	See Note Below	

NOTE: Candidates 16 and 17 were allotted through TANCET but did not join the course.

Admission for 2009 -10 is under process through TANCET / CET as on date 12.08.2009

SREE SARASWATHI THYAGARAJA COLLEGE
POLLACHI
MBA
List of candidates applied for Management Quota
2008-09

Sl.No	Name	Qualifying Degree	Percentage
01	Arun Dev.C	BBA	60.00
02	Arun.B.Nair	B.Com	56.00
03	Athira.K.M	B.Com	61.00
04	Bijeesh.M.C	B.Com	62.00
05	Boby.T.U	B.Com	69.00
06	Divya.D	B.Com	59.00
07	Ebin Mathew	B.Com	60.00
08	Faizal.A.Karim	B.Com	70.00
09	Haris.S	B.Com (CA)	57.00
10	Iyappan.K.V	B.Com (CA)	64.00
11	Kumar.P	B.Sc (CS)	61.00
12	Madhuligaa.M	B.Sc (CT)	81.00
13	Manju.N	B.Sc (Phy)	68.00
14	Mohan Kumar.N	B.Com	73.00
15	Muthu Kumar.K	B.Sc (Che)	67.00
16	Nithin Thomas	B.Com	64.00
17	Rasana Ambika.P	BBM	62.00
18	Paul.K.Soman Kuruvilla	B.Sc (Maths)	53.00
19	Prahalad.R	B.Com	52.00
20	Pradeep.M.G	B.Com	69.00
21	Praveen Kumar.S	B.Sc	82.00
22	Krithika Lakshmi.R.R	B.Com (CA)	77.00
23	Sriram.R	BCA	61.00
24	Rajamanickam.M	BBM	46.00
25	Rathish Raveendran	B.Com	57.00
26	Rejeesh.A.R	B.Com	58.00
27	Remya.S	BA	78.00
28	Rennu.P.George	B.Com	50.00
29	Sabareeswaran.T	B.Com	58.00
30	Saritha Thampan.T	B.Com	51.00
31	Shijo Mon Lukose	B.Com	59.00
32	Shimi Varsha.S.J	B.Com (CA)	73.00
33	Syed Ajmal Khan.S	BA	59.00
34	Venkatalakshmi.E	B.Com	72.00
35	Vidhya Prakash	B.Com	64.00
36	Venkatachalamoorthi.S	B.Com	72.00
37	Vishnu.P	BBA	60.00
38	Ranjisha.R	B.Sc	73.00
39	Indira Priyadharsini.S	B.Com (CA)	77.00
40	Amrutha.M.C	BBA	65.00
41	Karthick.A	B.Sc (IT)	53.00
42	Rubia.N	B.Sc	70.00

Sl.No	Name	Qualifying Degree	Percentage
43	Senthil Kumar.S	B.Com	60.00
44	Shincy.U	BBA	76.00
45	Susha.M	B.Sc (CS)	69.00
46	Mantharasalam.T	B.Com (CA)	55.00

Admission for 2009 -10 is under process through TANCET / CET as on date 12.08.2009

SREE SARASWATHI THYAGARAJA COLLEGE
POLLACHI
MBA
List of the Candidates who were Offered Admission
2008-09

Sl.No	Name	% in Degree	Interview	G.D.	Total
01	Praveen Kumar.S	82	7.5	7.5	97.00
02	Venkatachalamoorthi.S	81	8.5	7.5	97.00
03	Madhuliga.M	81	8.5	7.0	96.50
04	Remya.S	78	8.5	8.5	95.00
05	Indira Priyadharsini.S	77	8.0	8.0	93.00
06	Krithika Lakshmi.R.R	74	8.0	7.5	89.50
07	Ranjisha.R	73	7.5	8.0	88.50
08	Mohan Kumar.N	73	7.5	7.5	88.00
09	Venkatalakshmi.R.E	72	8.0	8.0	88.00
10	Faizal.A.Karim	70	7.5	8.0	85.50
11	Boby.T.U	69	7.5	7.5	84.00
12	Manju.N	68	8.0	7.5	83.50
13	Rathish Ravindran	67	7.5	6.5	81.00
14	Vidya Prakash	64	6.5	7.0	77.50
15	Nithin Thomas	64	7.0	6.5	77.50
16	Iyyappan.K.V	64	6.5	6.5	77.00
17	Bijeesh.M.C	62	7.0	6.5	75.50
18	Rasana Ambika.P	62	7.5	5.5	75.00
19	Athira.K.M	61	6.5	6.5	74.00
20	Arun Dev.C	60	5.5	6.5	72.00
21	Divya.D	59	5.5	6.5	71.00
22	Sriram.R	61	5.0	4.5	70.50
23	Syed Ajmal Khan.S	59	5.5	5.5	70.00
24	Rejeesh.A.R	58	5.5	5.0	68.50
25	Arun.B.Nair	56	6.0	6.0	68.00
26	Haris.S	57	5.5	5.5	68.00
27	Kumar.P	61	3.5	3.0	67.50
28	Prahalad.R	52	3.0	4.5	59.50
29	Rennu.P.George	50	4.5	3.5	58.00
30	Rajamanickam.M	46	4.5	4.5	55.00

Admission for 2009 -10 is under process through TANCET / CET as on date 12.08.2009

SREE SARASWATHI THYAGARAJA COLLEGE
POLLACHI
MBA
Lapsed Seat Filled
2008-09

Sl.No	Name
01	Amrutha.M.C
02	Karthick.A
03	Rubia.N
04	Senthil Kumar.S
05	Shincy.U
06	Mantharasalam.T
07	Susha.M
08	Muthu Kumar.K
09	Paul.K.Soman Kuruvilla
10	Pradeep.M.G
11	Sabareeswaran.T
12	Saritha Thampan
13	Shijomon Lukose
14	Shimi Varsha.S.J
15	Vishnu.P

Admission for 2009 -10 is under process through TANCET / CET as on date 12.08.2009

SREE SARASWATHI THYAGARAJA COLLEGE
POLLACHI
MBA
Waiting List of the Candidates
2008-09

Sl.No	Name
01	Amrutha.M.C
02	Karthick.A
03	Rubia.N
04	Senthil Kumar.S
05	Shincy.U
06	Mantharasalam.T
07	Susha.M
08	Muthu Kumar.K
09	Paul.K.Soman Kuruvilla
10	Pradeep.M.G
11	Sabareeswaran.T
12	Saritha Thampan
13	Shijomon Lukose
14	Shimi Varsha.S.J
15	Vishnu.P
16	Ebin Mathew

Admission for 2009 -10 is under process through TANCET / CET as on date 12.08.2009

SREE SARASWATHI THYAGARAJA COLLEGE
POLLACHI
MBA
Candidate who joined before Waiting List
2008-09

Sl.No	Name
01	Arun.B.Nair
02	Arun Dev.C
03	Athira.K.M
04	Boby.T.U
05	Divya.D
06	Iyyappan.K.V
07	Bijeesh.M.C
08	Krithika Lakshmi.R.R
09	Kumar.P
10	Madhuliga.M
11	Manju.N
12	Nithin Thomas
13	Praveen Kumar.S
14	Rajamanickam.M
15	Ranjisha.R
16	Rasana Ambika.P
17	Rathish Ravindran
18	Rejeesh.A.R
19	Remya.S
20	Rennu.P.George
21	Faizal.A.Karim
22	Haris.S
23	Indira Priyadharsini.S
24	Sriram.R
25	Mohan Kumar.N
26	Syed Ajmal Khan.S
27	Venkatachalamoorthi.S
28	Venkatalakshmi.R.E
29	Vidya Prakash
30	Prahalad.R

Admission for 2009 -10 is under process through TANCET / CET as on date 12.08.2009